

# THE DOMINICAN REPUBLIC AND THE UNITED STATES

Ministry of Tourism Dominican Republic

FITUR 2023

#### The Dominican Republic and the United States: A relationship beyond tourism

The Dominican Republic is proud to present a brief summary that illustrates the long and strong relationship with the United States, seen from the tourism perspective, but encompassing the investment and partnership opportunities that have yet to be exploited.

The figures that will be presented below reflect the main tourism statistics such as tourist arrivals from the United States, their average stay, main ports of departure from the United States, characteristics of American tourists, and air traffic among our countries, as well as figures on trade and investment.

We hope to continue strengthening our relationship in the future, a relationship beyond tourism.

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## TOURIST ARRIVAL FROM USA TO DOM

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## **Tourist arrivals** from USA to DOM

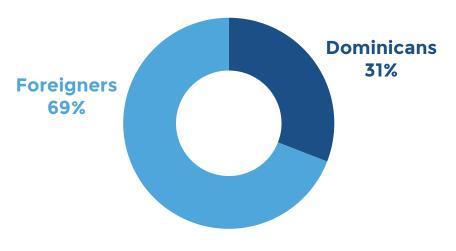


#### ARRIVALS

| Dominicans | 1,158,934 |
|------------|-----------|
| Foreigners | 2,594,146 |
| Total      | 3,753,080 |

#### **Composition of arrivals**

2022



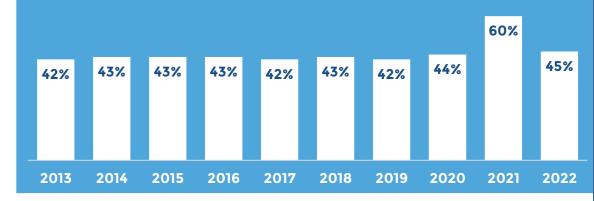


| AGE GROUP |              |         |  |
|-----------|--------------|---------|--|
| 0 - 12    | 13 - 20      | 21 - 35 |  |
| 10%       | 7%           | 26%     |  |
| 36 - 49   | MORE THAN 50 |         |  |
| 26%       | 31%          |         |  |

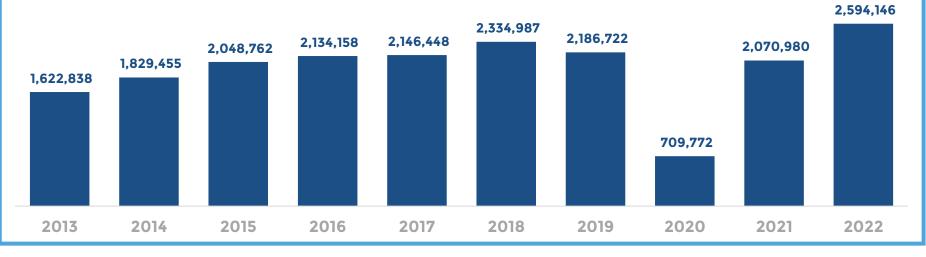
## **Tourist arrivals** from USA to DOM

\*Dominicans residing in the United States omitted

#### United States residents as % of arrivals\*



**Passengers** 



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Dominicans residing in the United States omitted

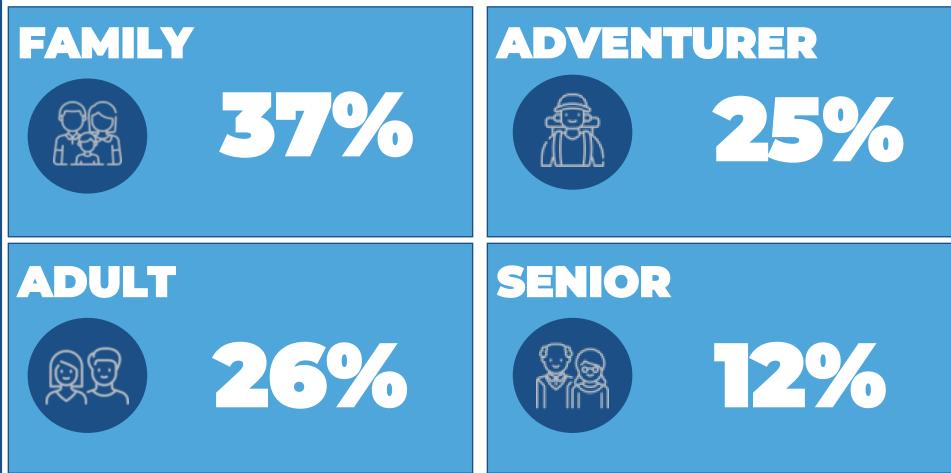


#### **TOP STATES RESIDENT**

#### **TOP CITIES RESIDENT**



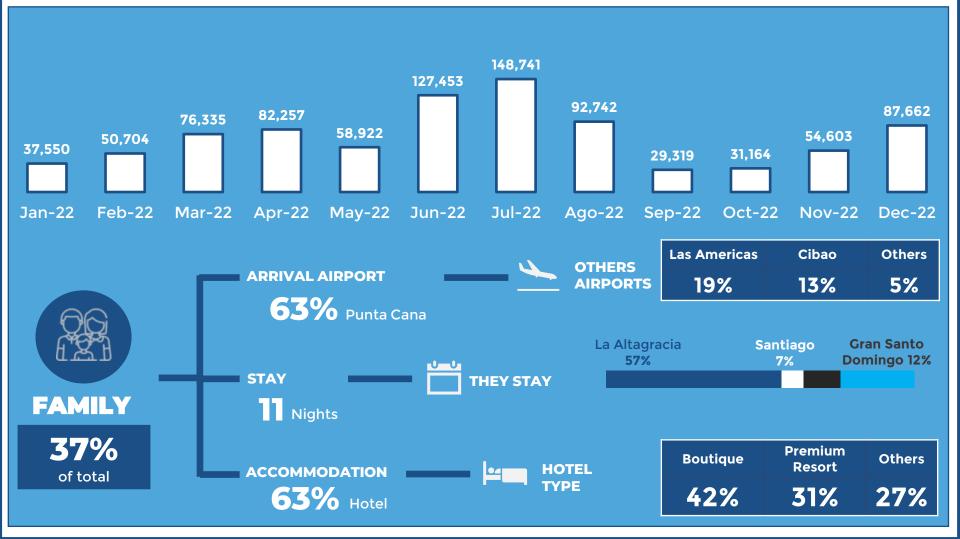
\*Non-resident foreigners



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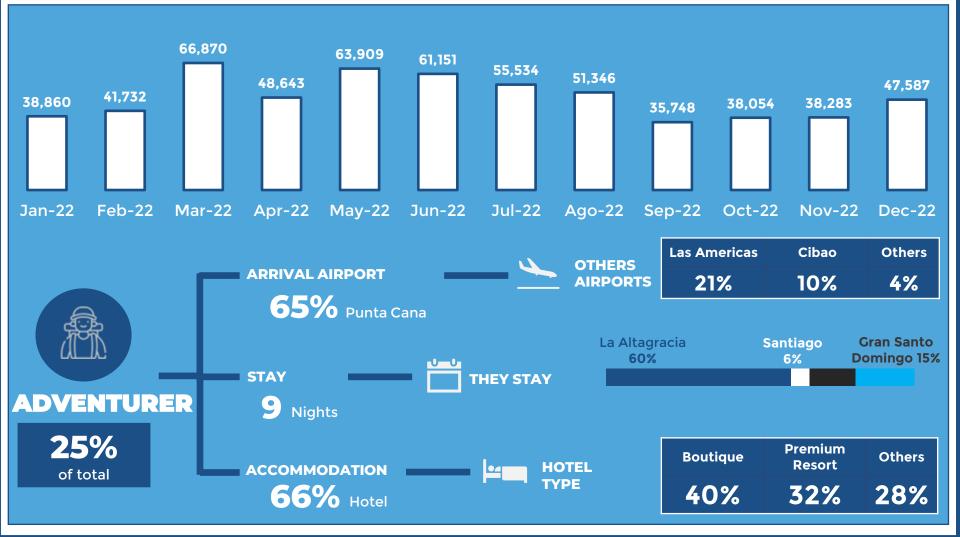
FAMILY

\*Non-resident foreigners



ADVENTURER

\*Non-resident foreigners



59,233 59,447 57,901 57,923 56.629 56.274 51.820 50,472 47,406 47.300 44.614 Feb-18 Jul-22 Jan-22 Feb-22 Mar-22 Jun-22 Oct-22 Nov-22 Dec-22 Apr-22 May-22 Ago-22 Sep-22 Las Americas Others Cibao **OTHERS ARRIVAL AIRPORT** AIRPORTS 21% 8% 8% 63% Punta Cana La Altagracia **Puerto Plata Gran Santo** Domingo 16% 58% 7% **STAY** THEY STAY **ADULT** 8 Nights 26% Premium **Boutique** Others Resort HOTEL ACCOMMODATION 04 of total TYPE **69%** Hotel 38% 33% 29%

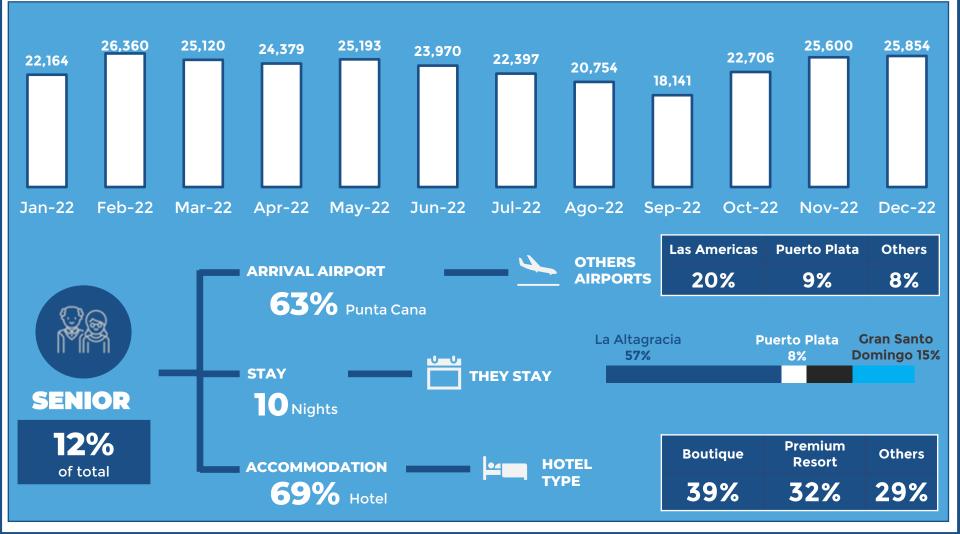
\*Non-resident foreigners

ADULT





\*Non-resident foreigners



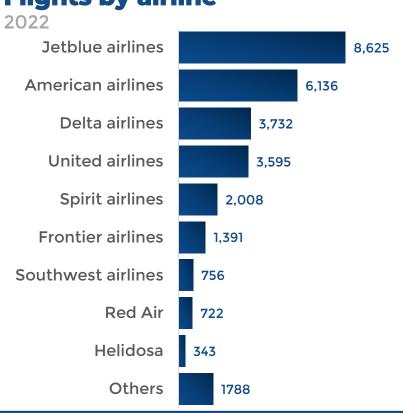
## AIRSPACE FROM USA TO DOM

#### Air traffic from USA to DOM

|          | 2018   | 2019   | 2020   | 2021   | 2022   |
|----------|--------|--------|--------|--------|--------|
| Cities   | 124    | 132    | 105    | 136    | 140    |
| Airlines | 177    | 175    | 160    | 233    | 230    |
| Routes   | 292    | 313    | 260    | 360    | 352    |
| Flights  | 25,083 | 28,038 | 14,881 | 29,277 | 29,096 |

Flights by type of flight 2022 Regular 93% Charter 7%

#### Flights by airline



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#### **Main routes** 2022 USA to DOM Flights

| Miami - Las Americas           |       | 2,996 |
|--------------------------------|-------|-------|
| New York - Las Americas        |       | 2,935 |
| New York - Cibao               |       | 2,913 |
| New York - Punta Cana          | 1,647 |       |
| Miami - Punta Cana             | 1,612 |       |
| Newark - Cibao                 | 1,249 |       |
| Newark - Las Americas          | 1,225 |       |
| Fort Lauderdale - Punta Cana   | 1,045 |       |
| Newark - Punta Cana            | 1,034 |       |
| Atlanta - Punta Cana           | 938   |       |
| Orlando - Las Americas         | 902   |       |
| Fort Lauderdale - Las Americas | 827   |       |
| Charlotte - Punta Cana         | 800   |       |
| Chicago - Punta Cana           | 673   |       |
| Miami - Cibao                  | 659   |       |
| Philadelphia - Punta Cana      | 521   |       |
| Orlando - Punta Cana           | 495   |       |
| Boston - Las Americas          | 437   |       |
| Routes with <400 flights       | 334   |       |
|                                |       |       |

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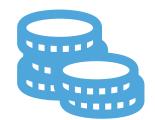
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## **TRADE** BETWEEN FROM USA TO DOM



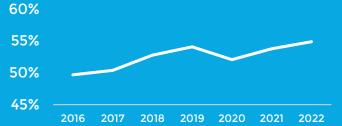
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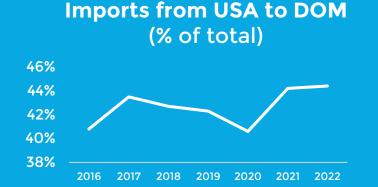
# Trade

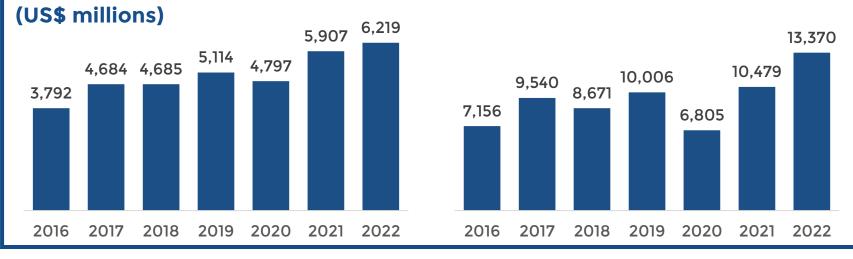


between USA to DOM in 2022

**Exports from DOM to USA** (% of total)







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## Top trade products 2022

|                          |                 |  |                                    | US <b>\$ MM</b> | % of world |
|--------------------------|-----------------|--|------------------------------------|-----------------|------------|
|                          |                 |  | Medicine instruments               | 1,014           | 74%        |
|                          | Exports<br>From |  | Cigars, cigarettes and tobacco     | 834             | 88%        |
|                          |                 |  | Devices for electrical<br>circuits | 754             | 89%        |
|                          | DOM<br>to USA   | Jewelry                                      | 658                                | 100%            |            |
|                          |                 |  | T-shirts and undershirts           | 263             | 62%        |
| orts<br>om USA<br>to DOM |                 |  |                                    | US <b>\$</b> MM | % of world |
|                          |                 | Petr   | oleum oil                          | 2,681           | 73%        |
|                          |                 | Petroleum gas and other gaseous hydrocarbons |                                    | 1,342           | 97%        |
|                          |                 | Crude petroleum                              |                                    | 874             | 100%       |
|                          |                 | Motor vehicles for tourism                   |                                    | 526             | 43%        |
|                          | Plas            | Plas   | tic fabrications                   | 430             | 64%        |

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