



CHRONOME

EMBLEM

Best Quality in Hamilton
Best Location in Hamilton
Best Investment in Hamilton

Welcome to Chrome, the third tower at The Design District, the crown jewel in EMBLEM’s unparalleled downtown Hamilton community. Embodying craftsmanship, design & sophistication, Chrome is the perfect finishing touch to this vibrant community. Chrome is unapologetically bold, making a statement that will remain forever on the city skyline.

41 WILSON STREET
HAMILTON, ONTARIO

31 STOREYS
334 RESIDENCES

15,374 SQ. FT. OF WORLD-
CLASS AMENITIES




INTERNATIONAL
PROPERTY
AWARDS
DEVELOPMENT

★★★★★

BEST RESIDENTIAL
HIGH RISE DEVELOPMENT
CANADA

The Design District
by EMBLEM Developments

2024-2025

ILLUSTRATIONS ARE ARTIST'S CONCEPT ONLY. ACTUAL MAY VARY. E. & O.E.

AMENITIES NOT SEEN IN HAMILTON

WORLD-CLASS

Best Residential High-Rise
Development in Canada
by International Property
Awards 2024-2025

①

Elegant lobby & entrance
lounge with 24-hour
concierge

②

State-of-the-art fitness
centre & serene yoga studio

③

Large, open-concept lounge,
including a contemporary
co-working space and
social lounge

④

Extensive outdoor amenities
on the podium roof, easily
accessible from all towers:

- Luxurious outdoor infinity
swimming pool
- Integrated bar and BBQ area
- Dining tables & separate
spaces for intimate dining
- Comfortable seating options,
including lounge furniture
around a fire feature



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HAMILTON, THE TIME IS NOW

①

TOP SEVEN
INTELLIGENT
COMMUNITIES
IN THE WORLD¹

¹ Intelligent Communities Forum 2020

②

NO.2 MID-SIZED
AMERICAN CITIES
OF THE FUTURE
FOR CONNECTIVITY
AND BUSINESS
FRIENDLINESS²

² FDI Magazine-2021/2022

③

NO.1 FASTEST
GROWING MID-
SIZED CITY IN
CANADA FOR
TECH TALENT³

³ CBRE 2019

HAMILTON, THE MOST OPPORTUNISTIC LOCATION

“I was surprised at how strong [Hamilton’s] growth was. We knew it’s been growing, but to see it clock in at six percent, that’s more than what we might’ve expected.”

BRUCE NEWBOLD, PROFESSOR AT MCMASTER UNIVERSITY

BE EARLY
IN THE
WAVE OF
GROWTH



**\$4.4 BILLION
GOVERNMENT
INVESTMENT IN
HAMILTON**

A total of \$4.4 billion is being invested by various levels of government and Bell Canada to revitalize and renew Hamilton, focusing on infrastructure, culture, transit, and technology upgrades, including the West Harbour area.⁴



**10% POPULATION
INCREASE BY 2031**

Hamilton's population is projected to increase by 10% to over 700,000 by 2031^{6A}, accompanied by 107,000 new jobs.^{6B}



**THE PERFECT
TRANSIT HUB**

Hamilton offers excellent transit options, including HSR buses and GO Transit at key hubs like West Harbour and Hamilton GO Centre. New LRT line with 17 stops will further streamline the commute. With easy access to highways 403 and QEW, you’re well connected between urban centers.



**ONTARIO’S TOP-RATED
UNIVERSITIES WITH
OVER 70,000 STUDENTS**

Hamilton is home to some of Ontario's most acclaimed and respected educational institutions, including McMaster University, with over 37,000 students⁷ and Mohawk College, with more than 34,000 students⁸ at three main campuses in Hamilton.



**EXPANDING
TECH TALENT**

Hamilton’s industries were built from a steel manufacturing and textiles backbone, which have since grown into exceptionally advanced tech-driven businesses. Between 2015 to 2020, Hamilton’s tech talent labour pool increased by 35.7%.⁹

⁴ https://engage.hamilton.ca/growinghamilton?tool=survey_tool
⁵ <https://www.toronto.ca/legdocs/mmis/2015/ex/bgnd/backgroundfile-84731.pdf>
^{6A} Statistics Canada for 2023 and Ontario Ministry of Finance projections
^{6B} <https://www.hamilton.ca/sites/default/files/2022-05/grids-pic1-presentation.pdf>
⁷ <https://discover.mcmaster.ca/fast-facts/get-to-know-mcmaster/>
⁸ [https://web1.mohawkcollege.ca/public/files/announcements/Fast-Facts-2023-UA%20\(002\).pdf](https://web1.mohawkcollege.ca/public/files/announcements/Fast-Facts-2023-UA%20(002).pdf)
⁹ <https://www.cbre.ca/insights/articles/canadas-smaller-cities-lure-tech-talent-from-major-markets-heres-why>



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HAMILTON, THE TIME IS NOW

\$500 MILLION¹⁰ INVESTMENT IN DOWNTOWN ENTERTAINMENT

- Revitalization of FirstOntario Concert Hall (formerly Hamilton Place)
- Revitalization of FirstOntario Sports Centre (formerly Copps Coliseum)
- Revitalization of Hamilton Convention Centre
- Modernization of the Art Gallery of Hamilton
- More retail spaces, top attractions, live music venues, late-night eateries

\$140 MILLION¹¹ INVESTMENT IN REDEVELOPMENT OF THE WATERFRONT

- A pedestrian friendly community with more parks, bike paths, boardwalks, and people-centred spaces
- A lively boulevard full of galleries, stores, and restaurants
- A vibrant commercial village and a public plaza at the foot of James Street North

\$400 MILLION¹² IN INVESTMENT FROM BELL

- Largest digital infrastructure investment in city's history
- Approximately 200,000 homes and business locations to be upgraded
- Data speeds up to 1.5 gigabits per second, the fastest home Internet speeds in Canada

\$3.4 BILLION¹³ INVESTMENT IN THE HAMILTON LRT

- Upcoming new 14km LRT line
- 17 stops through Downtown Hamilton

¹⁰ <https://www.cbc.ca/news/canada/hamilton/entertainmentdowntown-hamilton-winning-proposal-1.5653371>

¹¹ <https://www.hamilton.ca/build-invest-grow/planning-development/waterfront-redevelopment>

¹² <https://www.hamilton.ca/city-council/news-notice/news-releases/400-million-investment-by-bell-canada-hamiltons-digital>

¹³ <https://news.ontario.ca/en/release/1000121/andcanada-investing-34-billion-to-advance-hamilton-lrt>

“An important step toward Hamilton reaching its economic potential.”

MICHAEL ANDLAUER, OWNER OF HAMILTON BULLDOGS



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THE BEST LOCATION IN HAMILTON

With more than \$4.4 billion being invested into Hamilton, the revitalized city is set to become even more vibrant. Downtown Hamilton, in particular, is getting a new look that includes the restoration of historic buildings and a \$500 million investment into a new Entertainment Hub & revitalization of existing venues: the FirstOntario Concert Hall, the FirstOntario Centre, the Hamilton Convention Centre & the Art Gallery of Hamilton.

EMPLOYMENT GROWTH

400,000+ HIGHLY SKILLED WORKERS
60,000+ POST-SECONDARY STUDENTS



ADVANCED MANUFACTURING

Built on a strong history of steel production, Hamilton now attracts cutting-edge industries in advanced manufacturing.



AGRIBUSINESS & FOOD PROCESSING

Robust supply chains and logistics infrastructure make Hamilton a strong producer & transporter of food products.



CREATIVE INDUSTRIES

Hamilton is home to musicians, artists, writers, filmmakers, & fashion designers.



FINANCE, INSURANCE & REAL ESTATE (FIRE)

Hamilton's position within Canada's most populous region makes the city a major player in FIRE industries.



GOODS MOVEMENT

Supported by well-established infrastructure and proximity to airports, major highways and border crossings.



ICT & DIGITAL MEDIA

Powered by highly educated experts with industrial and academic support for research and innovation.



LIFE SCIENCES

Producing improved healthcare products and services, bioengineering, and cellular research.



TOURISM INDUSTRY

Tourism in Hamilton is welcoming more people from across the region, nation and world through many exciting attractions and events.

INNOVATIVE NEW HAMILTON EMPLOYERS



01

MCMASTER INNOVATION PARK (MIP), CANADA’S PREMIER RESEARCH AND INNOVATION PARK

This park is home to multiple companies in the Life Science, Engineering & Advanced Manufacturing and high-tech sectors. **MIP is pursuing a 2.8 million sq. ft. expansion on top of its current 700,000 sq. ft.,** to scale up life sciences innovation, commercialization and manufacturing.¹⁴

¹⁴ <https://www.hamiltonchamber.ca/member/mcmaster-innovation-park/>

02

NEW GAME CHANGING BIOMANUFACTURING FACILITY

OmniaBio Inc., a Canadian cell and gene therapy contract development and manufacturing organization (CDMO), is **bringing to Hamilton a \$580 million centre with 500 employees by 2026.**¹⁵

¹⁵ <https://www.cbre.com/insights/articles/cbre-helps-launch-game-changing-biomanufacturing-facility-for-hamilton>

03

AMAZON INVESTS IN AN 855,000 SQUARE FOOT FULFILLMENT CENTRE

Amazon will be setting up shop with an 855,000 square foot warehouse in Hamilton — a facility the city says marks one of **the largest local investments** in terms of square footage in the city Hamilton’s history. A 50,000 square foot delivery centre is also planned for Stoney Creek, with the two sites bringing more than 1,500 new jobs.¹⁶

¹⁶ <https://hamiltonindependent.ca/amazon-officially-opens-countrys-most-advanced-robotics-facility-in-hamilton/>

CHROME: THE BEST LOCATION IN HAMILTON

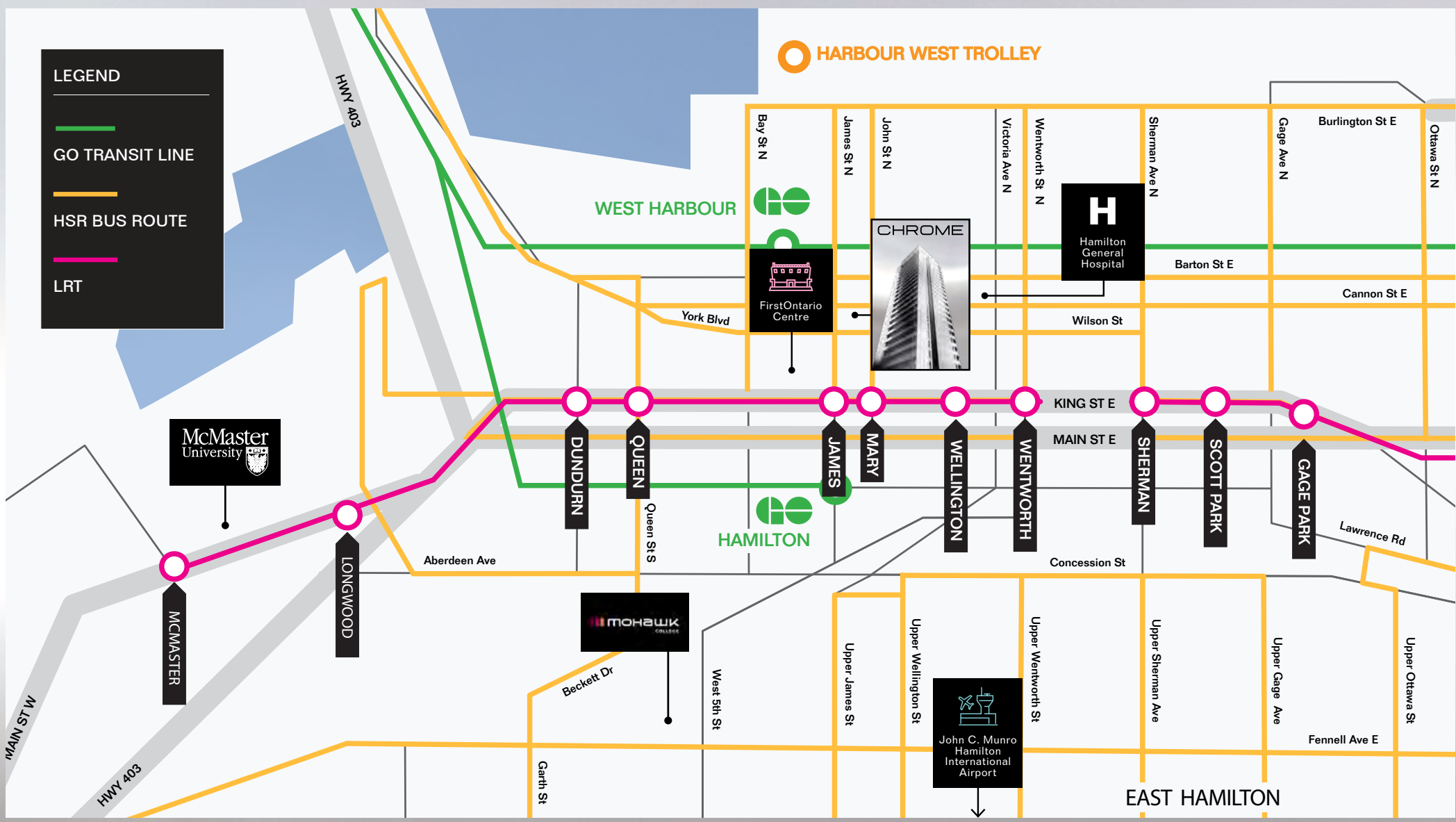
4 MODES OF
TRANSPORTATION
IN HAMILTON



THE CITY HAS SIGNED A \$400M
DEAL INVESTING IN JOHN C. MUNRO
HAMILTON INTERNATIONAL AIRPORT

The investment aims to transform the Airport's infrastructure, including expanding and enhancing passenger terminal buildings, upgrading cargo facilities, enhancing taxiways and aprons, and achieving Net Zero Carbon by 2030. The investment is designed to continue positioning Hamilton as a competitive player in the national and global markets while supporting the region's supply chain and job creation.¹⁷

¹⁷ <https://www.hamilton.ca/city-council/news-notice/news-releases/city-signs-400-million-deal-investing-john-c-munro-hamilton>



100	WALK SCORE
92	BIKE SCORE
85	TRANSIT SCORE
05	MINS WALK TO LRT LINE
10	MINS WALK TO GO CENTRE STN
04	SHORT STOPS TO MCMASTER VIA LRT
15/30 MINS	DRIVE / TRANSIT TO JOHN C. MUNRO HAMILTON INTERNATIONAL AIRPORT



MCMASTER UNIVERSITY

A FIRST-CLASS CANADIAN EDUCATION

MCMASTER UNIVERSITY

4 STOPS ON LRT
12-MINUTE DRIVE

- Ranked 4th in Canada¹⁸
- 70 Research Centres and Institutes¹⁹
- Four Nobel Prize Winners²⁰
- Total Student Population of 37,589²¹

¹⁸ <https://discover.mcmaster.ca/fast-facts/get-to-know-mcmaster/>

¹⁹ <https://research.mcmaster.ca/research-centres-institutes-and-core-platforms/>

²⁰ <https://brighterworld.mcmaster.ca/articles/meet-mcmasters-nobel-laureates/>

²¹ <https://publications.mcmaster.ca/catalogue/office-of-institutional-research-analysis/quick-facts-2020-2021/>

MOHAWK COLLEGE

8 STOPS ON TRANSIT
8-MINUTE DRIVE

- Top 10 in Canada for Applied Research²²
- More than 150 Programs²³
- Total Student Population of 33,000²⁴

²² <https://www.mohawknewsdesk.ca/mohawk-leads-country-in-industry-engagement-in-national-research-rankings>

²³ <https://www.collegesinstitutes.ca/members/mohawk-college/>

²⁴ [https://web1.mohawkcollege.ca/public/files/announcements/Fast-Facts-2023-UA%20\(002\).pdf](https://web1.mohawkcollege.ca/public/files/announcements/Fast-Facts-2023-UA%20(002).pdf)

TECH TALENT: RANKED TOP 5 IN CANADA²⁵

NEW TECH COMPANIES ARE INCREASINGLY INVESTING IN HAMILTON.

Over the past 5 years, Hamilton’s plan to grow its tech talent labour pool has seen tremendous results, increasing by 35.7%. In fact, CBRE ranks Hamilton in the Top 5 in Canada for the Quality of Tech Labour and Real Estate Cost, and in the Top 2 for mid-sized city tech talent labour pool growth. And, to make it easier for this new workforce to commute, \$3.4 billion is being invested in an upcoming new 14 km LRT line with 17 stops.

²⁵ <https://hamilton.insauga.com/canadas-tech-industry-is-booming-and-hamilton-burlington-is-producing-major-talent-report/>



WALK TO 80+ DOWNTOWN AMENITIES

5-MINUTE WALK FROM HAMILTON’S RESTAURANT ROW ON KING WILLIAM STREET

THE STANDARD



- 6-minute walk
- 7-course blind tasting menu, showcasing the finest seasonal ingredients

THE FRENCH



- 4-minute walk
- TripAdvisor: Rated 4.5 out of 301 reviews

BERKELEY NORTH



- 5-minute walk
- Rated highly by the Michelin Guide

THE DIPLOMAT



- 4-minute walk
- Casual fine-dining with global menu and unique cocktails

FIRST ONTARIO CENTRE

- 9-minute walk
- Seats 18,000 people
- One of Canada's largest sports venues

FIRST ONTARIO CONCERT HALL

- 12-minute walk
- Year-round performances including Broadway Shows and The National Ballet of Canada

ART GALLERY OF ONTARIO

- 10-minute walk
- Recognized as one of the finest collections in Canada with 10,000 works

ADVENTURE VILLAGE

- 15-minutes by car
- 3-acre amusement park for families and kids

SUPER CRAWL MUSIC FESTIVAL

- 2-minute walk
- Annual Music & Arts Festival attracting 275,000 people

ROYAL BOTANICAL GARDENS

- 13-minutes by car
- 2,422-acres nature sanctuary with 27 trails, attracting 387,104 guests annually





LANDMARK CINEMAS

- 8-minute walk
- 1,890-seat movie theatre featuring recliner seats



HAMILTON GENERAL HOSPITAL

- 9-minutes by transit
- 5-minutes by car
- 18,000 staff, physicians, researchers & volunteers



JACKSON SQUARE

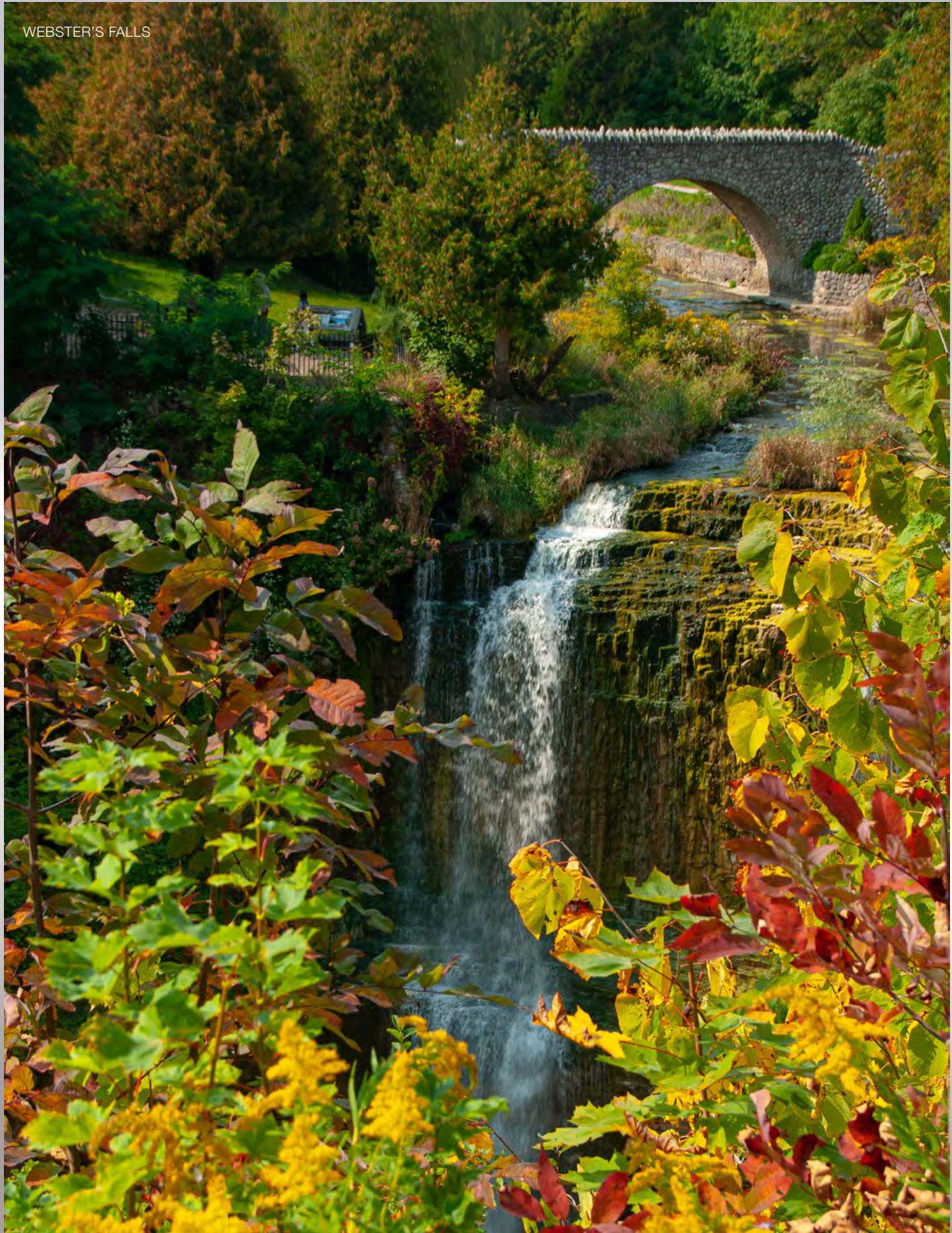


- 11-minute walk
- 4-minutes by car
- Fashion, electronics, food & more



HAMILTON PUBLIC LIBRARY — CENTRAL BRANCH

- 6-minute walk
- Over 157,368 cardholders



WEBSTER'S FALLS

20KM+ OF OUTDOOR NATURE TRAILS

Living in downtown Hamilton, you're only a short trip from some of Ontario's best trails and parks for nature lovers. Cootes Paradise, the Waterfront Trail, and Devil's Punchbowl Conservation area are just some of the spectacular green spaces you can access within less than 30 minutes of Chrome.

ALBION FALLS

Albion Falls is one of the most picturesque cascades in the region and one of the city's most popular. Formed over time in history into steps and fanning outwards into a beautiful cascade of water.

WATERFRONT TRAIL

7.5km of trails along the shoreline of Hamilton Harbour from Princess Point (Cootes Paradise) through Bayfront Park and the West Harbour.

WEBSTER'S FALLS

Webster Falls is the largest waterfall in the region — and one of the most popular. Located in the historic village of Dundas, it is close to hiking trails and beautiful green space.

ERAMOSA KARST TRAIL

4km of trails filled with underground caves and streams, meadows and forests.

CHRONOME

THE
BUILDING

CHROME: THE BEST RESIDENTIAL CHOICE IN HAMILTON



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01

**BURDIFILEK:
GLOBAL LEADERS
IN DESIGN**

Crafted by world-renowned design studio Burdiflek, Chrome features interiors of the highest standard seen in global brands.

02

**BEST AMENITY
PACKAGE
IN HAMILTON**

With up to 15,374 square feet of unparalleled amenities unseen anywhere else in the city, this community rises far above the ordinary. These amenities include an outdoor rooftop pool, co-working space, and a yoga studio.

03

**BEST
IN QUALITY**

Chrome displays a meticulous attention to detail in building quality and design, setting the standard for Hamilton residential buildings.

04

**FURNISHINGS
BY LOUIS VUITTON**

EMBLEM sets a new standard for elegance with world-class amenities furnished by Louis Vuitton, and luxury finishes for unparalleled long-term value.

05

**AWARDED BEST
HIGH-RISE**

The Design District won the prestigious International Property Award for Best Residential High-Rise Development Development in Canada 2024-2025.



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06

**BEST LOCATION
IN HAMILTON**

Surrounded by premium outlets, designer boutiques & restaurants. A few minutes walk to FirstOntario Centre, a massive 18,000 capacity sports arena.

07

**OWN WITH
CONFIDENCE**

The Design District is the largest project under construction in Hamilton in 2025. It is under construction in the most desirable location in Hamilton, which is seeing a +\$4 billion investment.²⁶

²⁶ Urban Toronto

BEST QUALITY

DESIGNER LOBBY NOT SEEN IN HAMILTON

Chrome evokes an impression of strength and confidence, balanced by an intimate feel in the luxurious 5-star amenity spaces.



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BURDIFILEK: MODERN ELEGANCE

Burdifilek is an award-winning interior design studio that puts creative intelligence, cultural relevance, and flawless execution at the forefront of all projects. The elegant, modern Interior design at Chrome draws from nature’s canvas — wood, stone, natural tones — to conjure a feeling of comfort and tranquility. The amenity spaces highlight texture and colour, with woodwork balancing the overall look and feel.



AWARDS

BURDIFILEK HAS WON OVER 200 AWARDS INCLUDING:

INTERNATIONAL ARCHITECTURE & DESIGN AWARDS

6 Prizes (Gold and Platinum)
for Gallery Residence, Forest
Hill Residence and Entourage
in 2024

INTERNATIONAL YACHT AND AVIATION AWARDS

Designers of the Year:
BURDIFILEK and Espen
Oeino for Entourage

LIV HOSPITALITY DESIGN AWARDS 2024

Winner Interior Design
Cruise Ship & Yacht for
Entourage

GRAND PRIX DU DESIGN 2023

Grand Winner
Gallery Residence

FURNISHING BY LOUIS VUITTON

EMBLEM is creating exquisite spaces inside Chrome featuring furnishings from the world's leading luxury fashion house, Louis Vuitton. The revered Louis Vuitton applies rigour & high standards to even the smallest details. In neutral or bright shades, Louis Vuitton furniture permeates the space, providing structure.



TOTEM
LUMINEUX BY
STUDIO LV



BLOSSOM
STOOL METAL
BY TOKUJIN
YOSHIOKA

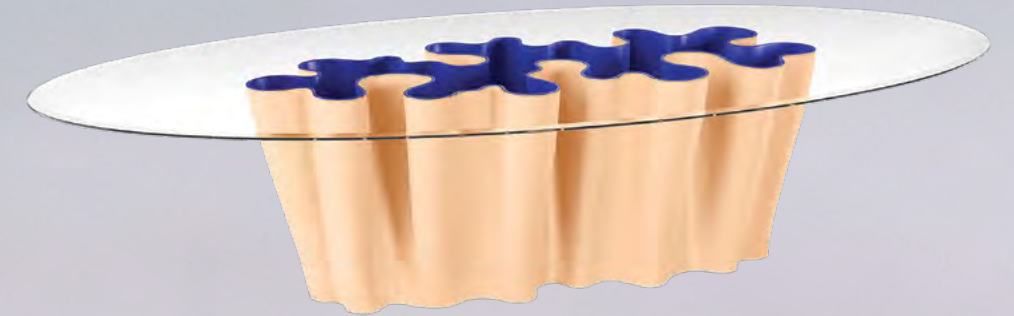


COCOON
LEOPARD
BY CAMPANA
BROTHERS



STOOL BY
ATELIER Oï

ANEMONA TABLE
BY ATELIER
BIAGETTI



BELT CHAIR
BY ATELIER Oï

BULBO BY
CAMPANA
BROTHERS



CANVAS
FOOSBALL
TABLE

BEST QUALITY

ELEGANT, WELL-APPOINTED LOBBIES AND ENTRANCE LOUNGES

Walking into the tranquil lobby, you are immediately compelled to slow down, to take in your surroundings and appreciate the thought and detail that has gone into creating this comfortably elegant space.



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BEST AMENITY PACKAGE IN HAMILTON

LUXURIOUS OUTDOOR INFINITY POOL

With impressive views of the city, the rooftop pool offers refreshing dips as well as comfortable lounge chairs and seating arrangements for relaxation or socializing.



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BEST AMENITY PACKAGE IN HAMILTON

ROOFTOP PATIO WITH
LOUNGE SEATING, BAR,
BBQ AND DINING AREAS

Enjoy summer on a spectacular Rooftop Patio offering an ideal entertainment space or a quiet, relaxing spot to lounge on your own.



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BEST AMENITY PACKAGE IN HAMILTON

LARGE, OPEN-CONCEPT LOUNGE WITH
AN EXCLUSIVE PARTY ROOM

The stylish Social Lounge offers a space to decompress and connect with friends and family over cocktails or a bottle of wine.



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BEST AMENITY PACKAGE IN HAMILTON

A COLLABORATIVE CO-WORKING SPACE

The co-working space, perfect for those working from home or just looking for a peaceful downtime venue, is fashioned after a comfortable pavilion.



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BEST AMENITY PACKAGE IN HAMILTON

SERENE YOGA STUDIO

Natural sunlight flows into the serene Yoga Studio, creating an ambiance ideal for stretching, breathing, and strengthening.



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BEST AMENITY PACKAGE IN HAMILTON

STATE-OF-THE-ART FITNESS CENTRE

The gym offers views out over the outdoor pool; big windows and specialized flooring conjure motivation to cultivate fitness and wellness.



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BEST AMENITY PACKAGE IN HAMILTON

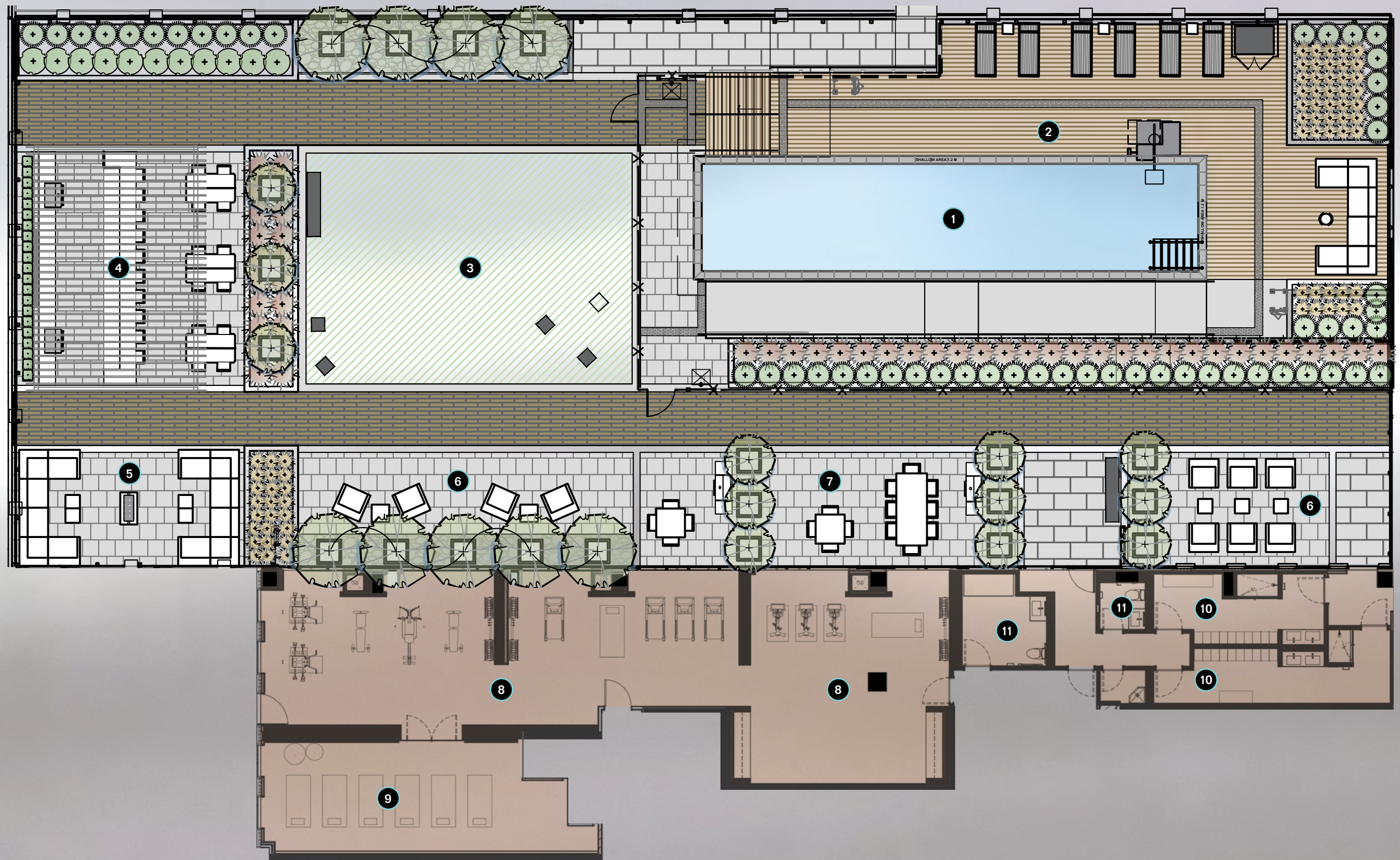
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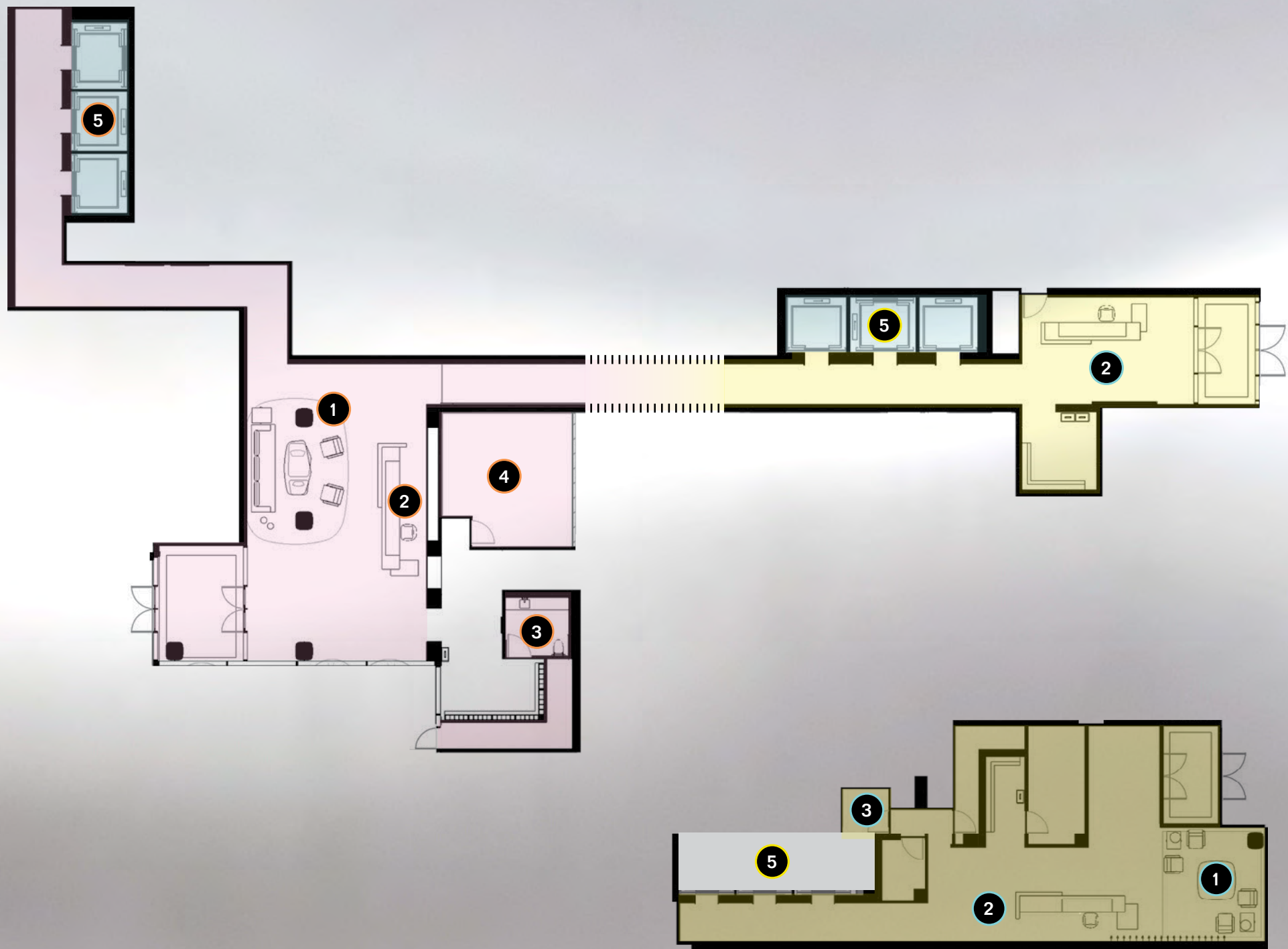
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8TH FLOOR AMENITIES

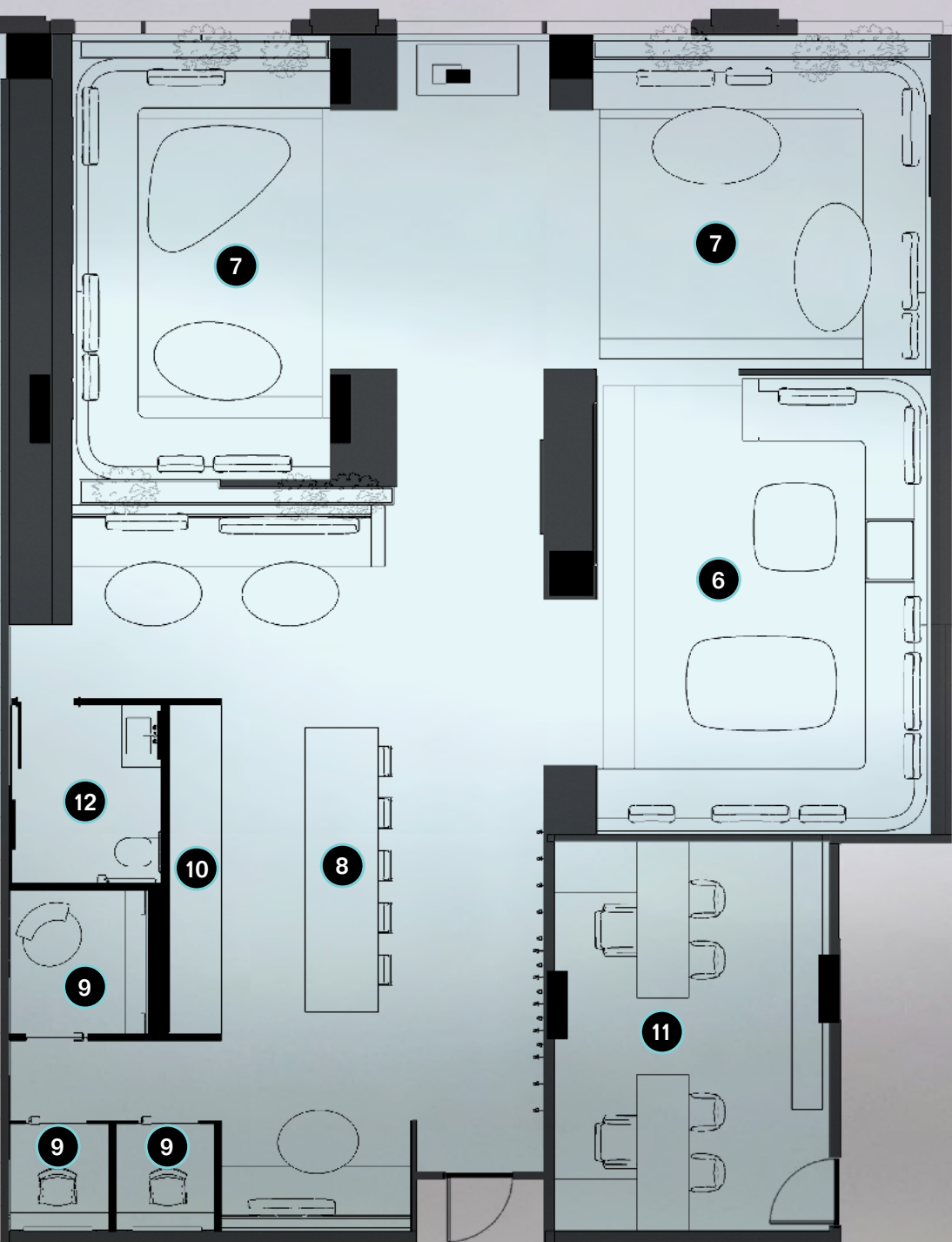


AMENITIES

- | | |
|--------------------------------|-------------------|
| 1. Outdoor Pool | 6. Outdoor Lounge |
| 2. Pool Deck | 7. Outdoor Dining |
| 3. Games Area | 8. Fitness Centre |
| 4. Outdoor Covered BBQ Station | 9. Yoga Studio |
| 5. Fire Pit & Lounge | 10. Change Rooms |
| | 11. Washrooms |



GROUND & MEZZANINE FLOOR AMENITIES



AMENITIES

- 1. Lobby Lounge
- 2. Concierge
- 3. Washroom
- 4. Parcel Room
- 5. Elevators
- 6. Party Room Lounge
- 7. Co-Working Lounge
- 8. High-Table Seating
- 9. Meeting Room
- 10. Bar
- 11. Management Office
- 12. Washroom

FEATURES & FINISHES

SUITE PERFECTION

Aligning with EMBLEM’s exceptional design philosophy, every suite at Chrome features high-end finishes found in buildings with a much higher price point, modern name-brand appliances and lighting, and unique details that work together to create stunning interiors.



GENERAL FEATURES

- Timeless podium building with three-iconic 31 storey towers located in Downtown Hamilton
- Contemporary architectural design
- Balconies with modern railing systems*
- 24-hour, 7-day-a-week concierge**
- Three high-speed elevators per tower

KITCHEN & DINING

- Ombré or Neige package contemporary kitchen cabinetry*~^***
- Composite quartz slab countertops*~
- Composite quartz kitchen backsplash*~
- Undermount sink, with single lever pull-down spray faucet in chrome finish*

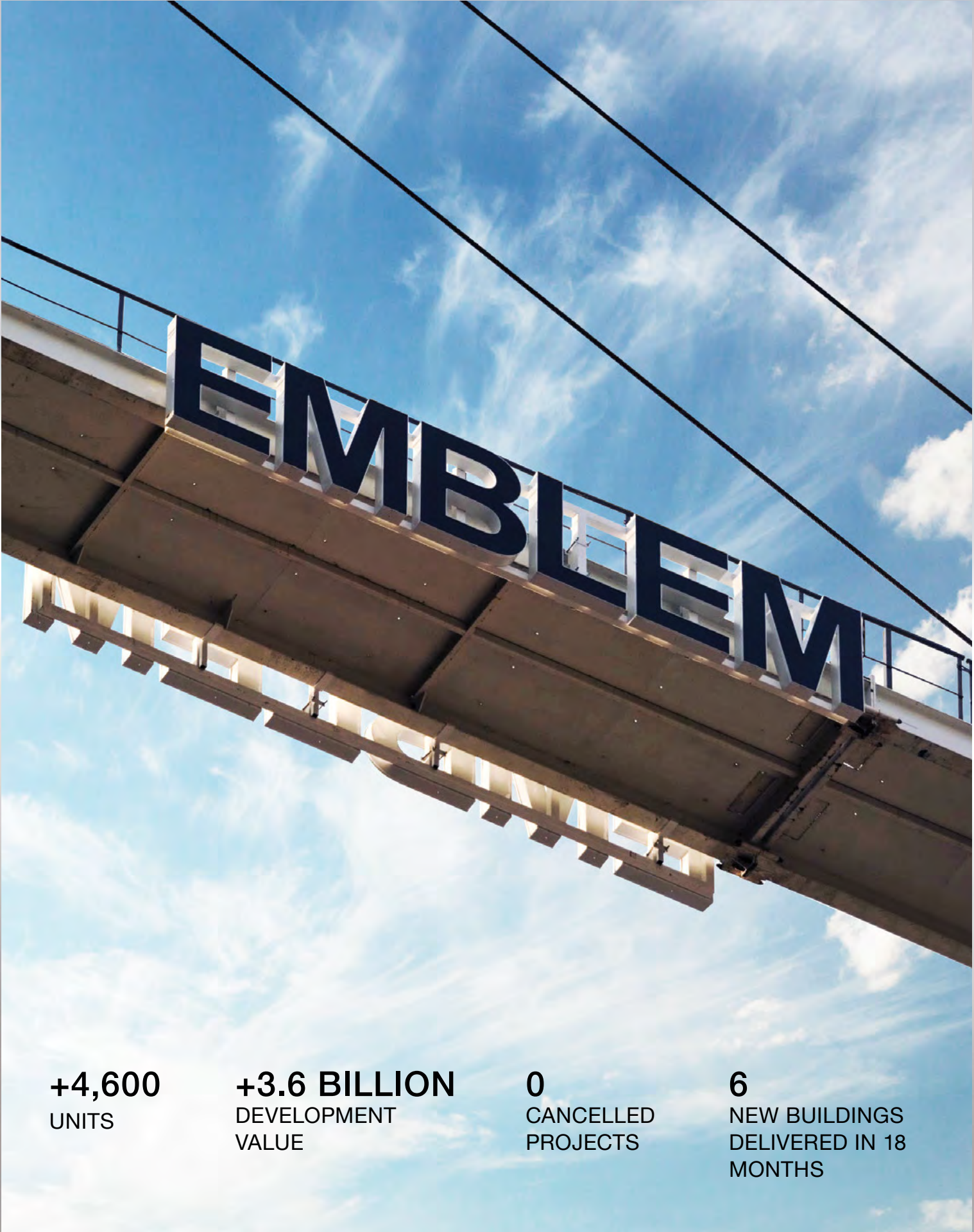
* Where applicable and as per plan.
** See disclosure documents for full details.
*** See Sales Representative for further details.
~ As per vendor's pre-selected standard finish packages.
^ Ceiling heights are subject to bulkheads, dropped ceilings and structural beams.



THE DEVELOPER

EMBLEM

EMBLEM Developments is one of the most active real estate development firms in the GTA, known for its investment-driven approach and high-quality residential communities. EMBLEM Developments has earned a reputation as a forward-thinking developer with meticulous attention to design. EMBLEM’s investment in suite layouts, finishes and building design has positioned the company to achieve record sales pricing at each project launch. The EMBLEM portfolio continues to grow, with over 4,600 residences representing \$3.6 billion of development value.



+4,600
UNITS

+3.6 BILLION
DEVELOPMENT
VALUE

0
CANCELLED
PROJECTS

6
NEW BUILDINGS
DELIVERED IN 18
MONTHS

THE MARK OF EXCEPTIONAL DESIGN

RECORD-BREAKING SIX NAHB AWARDS IN
ONE YEAR, NORTH AMERICA WIDE

2023 OHBA BEST SUITE DESIGN FINALIST
FOR THE DESIGN DISTRICT

BILD BEST SUITE DESIGN FOR 1 JARVIS

6 WEHBA AWARDS FOR THE DESIGN DISTRICT

BEST HIGH-RISE BUILDING IN CANADA,
ALLURE, CHBA FINALIST FOR 2024

INTERNATIONAL PROPERTY AWARDS'
RESIDENTIAL HIGH RISE DEVELOPMENT
FOR ONTARIO WITH THE DESIGN DISTRICT



INTERNATIONAL
**PROPERTY
AWARDS**
DEVELOPMENT



BEST RESIDENTIAL
HIGH RISE DEVELOPMENT
CANADA

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2024-2025



CHROME

Best Quality in Hamilton
Best Location in Hamilton
Best Investment in Hamilton



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PROPERTY
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EMBLEM