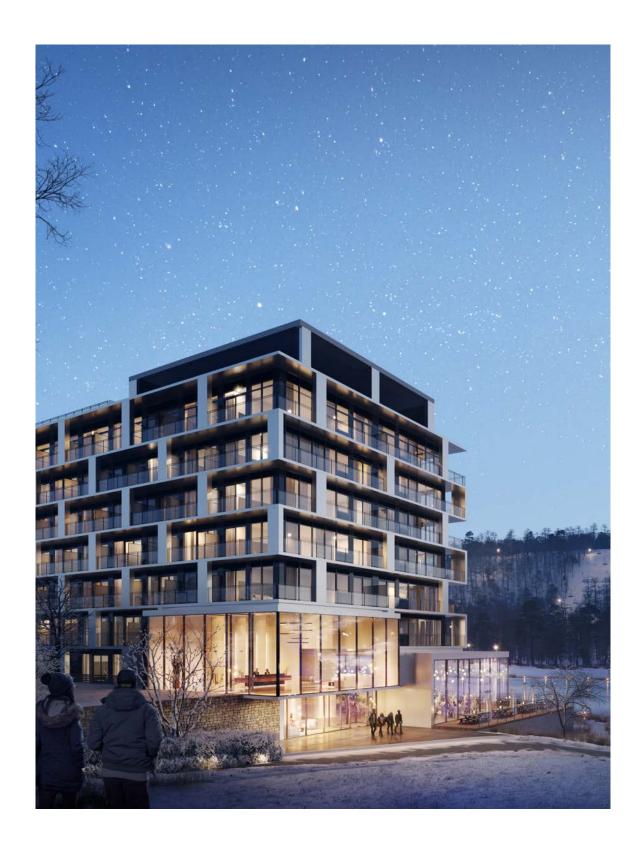
HORSESHOE

RESIDENCES





Freed Hotels & Resorts is Ontario's largest resort owner-operator. Escape and discover ——Indulge and explore Choose adventure close to home. Experience the landscape. The future of - Make memories Live Now. Live Freed



Table of Contents



Discover
Horseshoe Resort

The Future of Resort Living

Inspired
Surroundings Await

PAGE 22 Team

HORSESHOE RESIDENCES



amongst the best of Horseshoe Resort. Just over an hour north of Toronto, Horseshoe Residences is located at the base of the hill with access to skiing, snowboarding, mountain biking, water sports, restaurants and entertainment.

Horseshoe Residences is a unique recreational property ownership opportunity, with 8-storeys of boutique condominium suites overlooking Lake Horseshoe, slope side activities, and the four-season beauty of the Ontario landscape.

With a range of layouts to suit a variety of lifestyle needs and investment goals, Horseshoe Residences offers condominium suites from cozy studios to functional 1-bedroom and 2-bedroom plans. With an elevated, modern and fresh design sensibility, and an exceptional service offering, Horseshoe Residences is your opportunity to **own the weekend, your way.**



DISCOVER HORSESHOE RESORT HORSESHOE RESIDENCES 5



Just over a 1-hour drive

from Toronto, or just 17-minutes from the Barrie GO Station, Horseshoe Resort offers the ease of a resort escape getaway, whenever you want.

AREA LEGEND

- Horseshoe Resort CrossCountry Lodge
- The Heights Ski & Country Club
- III Amba Spa at Horseshoe Resort
- v Settlers' Ghost Golf Club
- v Vetta Nordic Spa

ACTIVITIES

- Outdoor Pool, Fitness Room, Indoor Pool, Conference Rooms
- 2 Fire Pits
- 3 Slopeside Activities
- 4 The Valley Golf Course
- 5 Beach Volleyball
- Lake Horseshoe, Beach,Paddleboarding & Private Docks
- 7 Treetop Trekking

- 8 Ridgetop Mini Golf
- 9 Copeland Forest / Cross Country Trails
- Wedding / Event Tent
- 11 Ellsmere Chapel
- 12 Alpine Room
- Snow Tubing
- 14 Ski Hill & Bike Park



380

acre 4-season playground 4,500

season pass holders

31 km

of groomed cross country skiing trails

200,000+

skiers annually

mountain bike rider visits each year

18,000

5,000+

12-hole

valley golf course

fat bike & snow shoe visits each year

6 lanes

of snow tubing & Ontario's largest snow tube park

3,200

29

14

downhill ski &

lifts & night skiing

downhill bike trails

15,000+

golf rounds per year

snowboard runs, 7 chair

licensed seating capacity at restaurants, bars & patios

12,000+

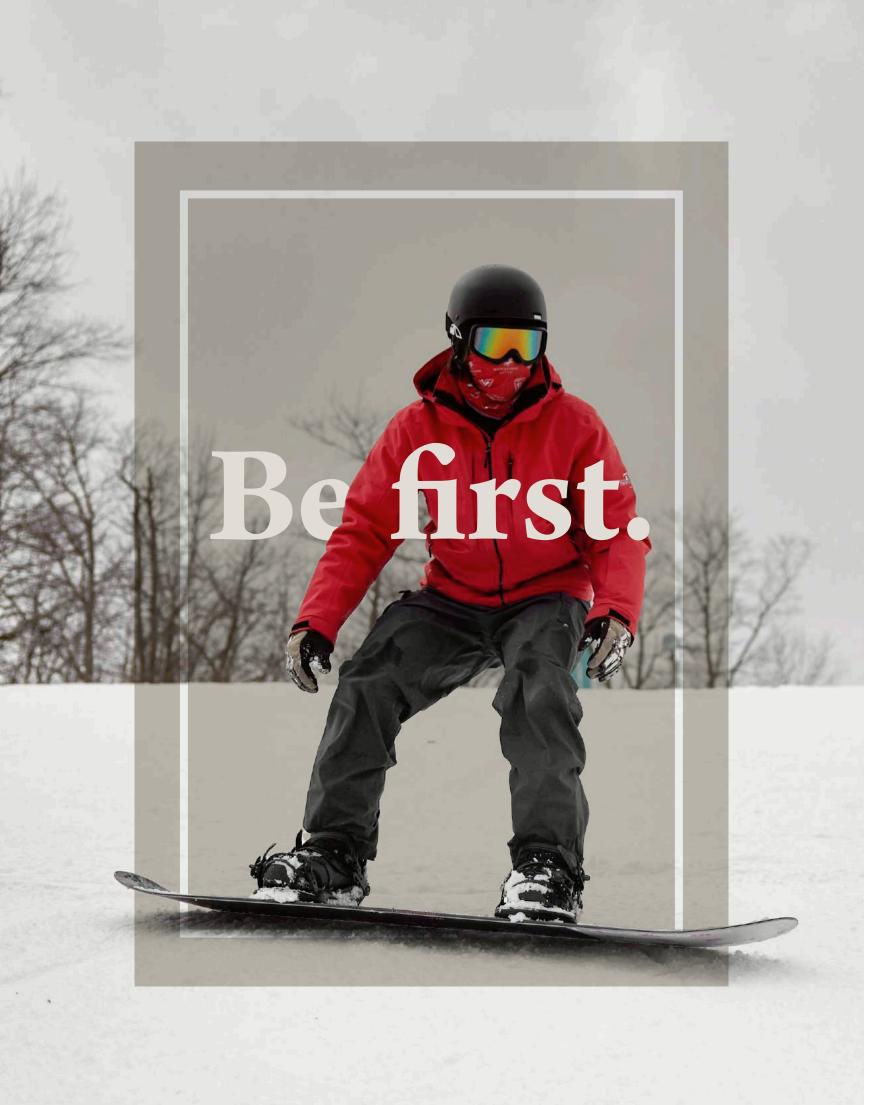
banquets, meetings & corporate events booked annually 3,000+

capacity for outdoor concerts, festivals & events

4 seasons

enjoy outdoor activities all year long, such as skiing, snowboarding, swimming & golfing





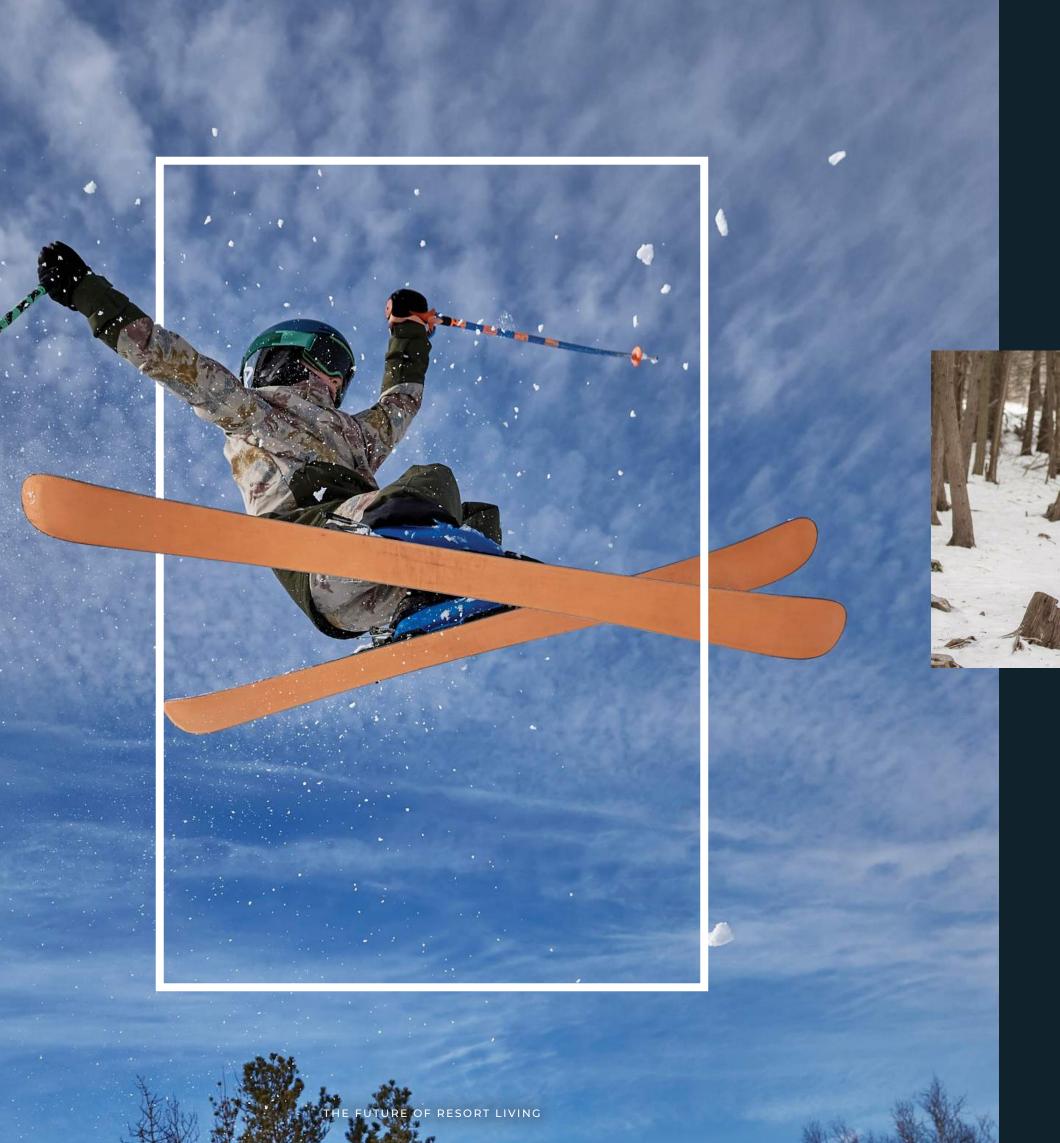
reed Hotels & Resorts is raising the bar.
We have a vision for the future and exciting plans to further evolve Horseshoe Resort with the launch of Horseshoe Residences.

Our philosophy to **Live Now** is about facilitating experiences that enable people to enjoy the moment, make memories, and live their best lives. With only 195 condominium suites available, this is a limited opportunity for recreational property ownership at one of Ontario's most exciting destinations.

- PETER FREED, FREED HOTELS & RESORTS

THE FUTURE OF RESORT LIVING











WINTER ACTIVITIES

- Winter Hiking
- Snow Mobile Tours
- ► Cozy Up By The Fire
- ► Full-Service Spa
- Restaurants, Bars &Outdoor Dining
- ► Chalet And Aprés Ski Social
- ► Entertainment & Events
- Downhill Skiing

- ▶ Snowboarding
- ► Cross Country Skiing
- ► Snow Tubing
- ▶ Fat Biking
- Snow Shoe Trails
- ► Slope Side Ice Skating
- ➤ Banquets, Meetings & Corporate Events











SUMMER ACTIVITIES

- ► Hiking In Copeland Forest
- ► Beach Volleyball
- Water Ramp Freestyle Jump For 365-Day Ski & Snowboard Jump Training
- ► Full-Service Spa
- Off-Road Yamaha Riding Adventures
- ▶ Treetop Trekking
- Restaurants, Bars &Outdoor Dining

- ► Entertainment & Events
- ► Concerts & Festivals
- ▶ 12-Hole Valley Golf Course
- ► Mini-Putt
- ► Downhill Mountain Biking Trails
- ► Cross Country Mountain Biking
- Lake Horseshoe Sandy Beach& Swimming
- ► Kayaking & Water Sports
- ► Inflatable Water Playground







AUTUMN ACTIVITIES

- ▶ 12-Hole Valley Golf Course
- ► Downhill Mountain Biking Trails
- ► Hiking in Copeland Forest
- ► Cross Country Mountain Biking
- Freestyle Jump for 365-Day Ski& Snowboard Jump Training
- Off-Road Yamaha Riding Adventures
- ▶ Treetop Trekking
- ► Yoga Retreats

- ► Full-Service Spa
- Restaurants, Bars &Outdoor Dining
- ► Entertainment & Events
- ► Concerts & Festivals
- ► Banquets, Meetings & Corporate Events
- ► Autumn Activities at Local Farms
- ► Experience Fall Colours

Invest in Adventure. Invest in Leisure. Invest in Memories.







- An elevated Ontario resort offering
- ▶ 380 acre 4-season playground
- Only 195 condominium suites
- ▶ Studio, 1-bedroom & 2-bedroom floor plans
- Restaurants, bars & outdoor dining
- Shopping
- Seasonal events
- ▶ 4,500 season pass holders
- Ontario's largest snow tube hill
- ▶ 29 downhill ski and snowboard runs, 7 chair lifts, and night skiing
- > 200+k skiers & snowboarders annually
- ▶ 12-hole golf course
- Mini-Putt
- ▶ 18,000 mountain bike riders each year
- 4,400 acres of trails to explore in the adjacent Copeland Forest
- Just over 1 hour from Toronto
- An investment opportunity to Own the Weekend
- Recreational property ownership with the ease of our Rental Management Program
- ► Freed Hotels & Resorts membership privileges



Welcome to Vettä: your Finnish Nordic Spa experience.

ocated next to Horseshoe Resort, surrounded by nature and the elements, Vetta Nordic Spa offers an experience like no other.

The age-old Finnish tradition of hydrotherapy inspired Vetta's four-season Nordic spa. A thermal experience consisting of alternating between periods of hot, cold, and relaxation is proven to boost immunity and improve overall well-being. Whether you're with friends in the social zone or enjoying solitude in the quiet zone, you will be surrounded by nature, serenity and tranquility. Feel recharged as you move through the authentic, Finnish hydrotherapy cycle. Indulge in a registered massage and be sure to treat your senses at the Finnish-inspired restaurant or in-spa farm-to-table bistro.

This is the pure beauty of Finnish tradition coupled with the latest in modern luxuries. It's at Vetta Nordic Spa that you can get away from the hustle of daily life, and find yourself again. **Relax, recharge, and reinvigorate your body and your spirit.**

Location: 3210 3 Line N, Oro-Medonte, ON LOL 2L0

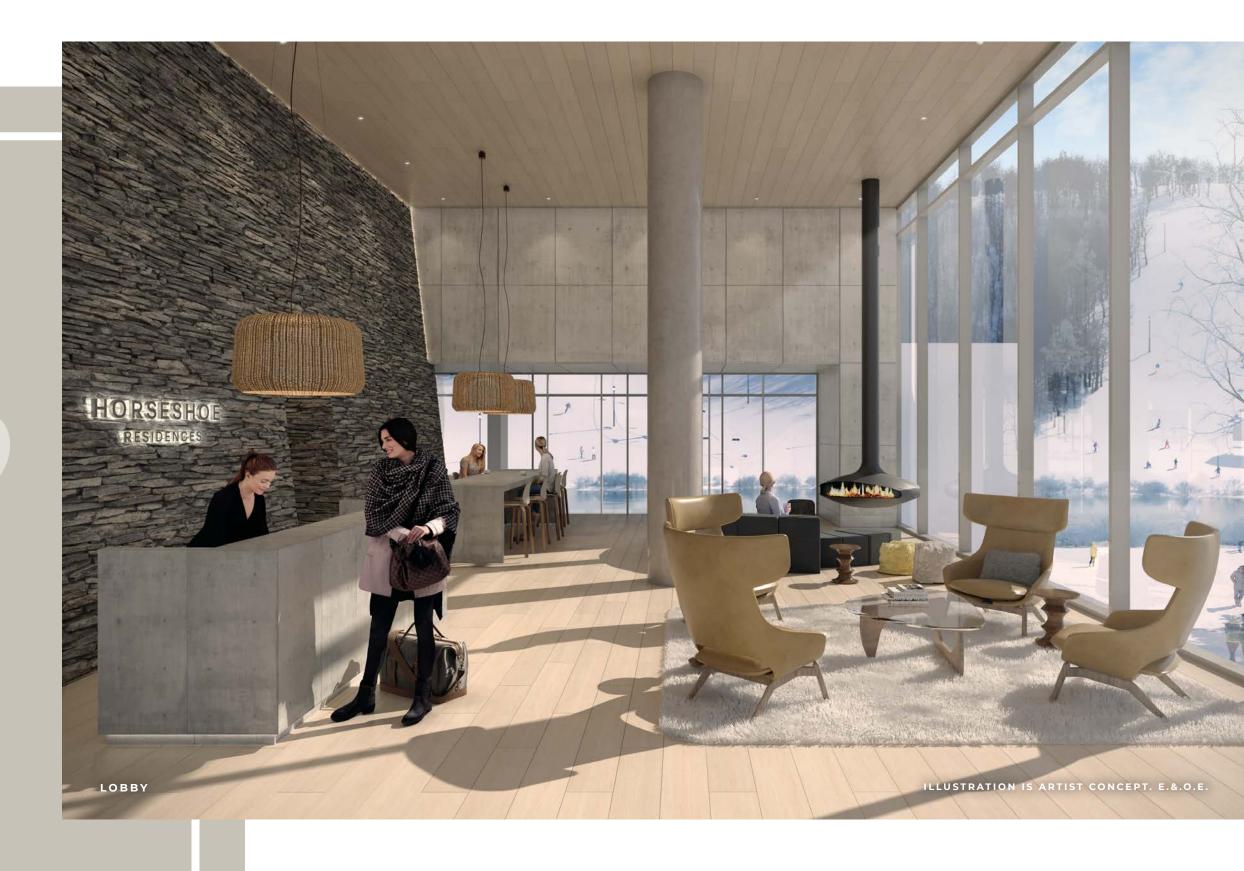
THE FUTURE OF RESORT LIVING HORSESHOE RESIDENCES 17



modernist expression of a communal space that evokes the warmth of a traditional ski chalet by utilizing familiar interior elements and the abundant use of wood and stone.

— JOHNSON CHOU, JOHNSON CHOU INC.





19



Own the feeling of coming home.

Escape the city and walk into the comfort and style of resort living with breathtaking views.

The sophisticated simplicity of elevated design makes for a bright, open and airy space to rest and recharge for your next adventure.



FREED HOTELS & RESORTS IS ONTARIO'S LARGEST RESORT OWNER-OPERATOR.

Team.



MUSKOKA BAY HORSESHOE
RESORT RESORT



The team.

ARCHITECT

Rafael + Bigauskas Architects Rafael + Bigauskas Architects Inc. is a
Toronto-based architectural practice
spanning 25+ years of expertise in residential,
mixed-use, commercial and retail projects.
The firm's residential portfolio is extensive,
with more than 35,000+ dwelling units that
comprise more than 150+ buildings of various

forms and applications. The building forms range from single family homes, townhouses, and subdivisions to mid-rise and high-rise residential developments. The firm also specializes in master planning and feasibility studies, in conjunction with various mixed-use projects.

INTERIOR DESIGNER

Johnson Chou

Since 1999, Johnson Chou Inc. has developed into an interdisciplinary design practice encompassing architectural and industrial design, furniture and interiors, graphic identity and corporate communications.

While the search for the elemental is the

defining aspect of the diverse, yet consistent body of work, elements of drama and engagement on intellectual, emotional and physiological levels of experience exemplify the firms projects.

SALES TEAM

PSR Brokerage & Hersh Realty Group

Through a sophisticated and efficient working relationship, PSR Brokerage & Hersh Realty Group strive to elevate each client's real estate experience. As full-service real estate brokerages, they

exceed client expectations with their utmost professionalism, deep integrity, and unparalleled market knowledge.

Their ultimate goal is to set a world-class standard in real estate.

MARKETING

Gladstone Media Inc. Gladstone Media is a full-service creative agency. Providing marketing solutions that are strategic, meaningful and effective, Gladstone Media helps brands to stand out and connect with their audiences. With unique insights and diverse skillsets, the award-winning and dynamic team at

Gladstone Media offers a full spectrum of marketing, advertising and production services. From strategy and planning to design and execution, the company is known for its outside the box campaigns that achieve maximum results.

23



DEVELOPER

reed Hotels & Resorts is Ontario's largest resort owner-operator. We provide an elevated resort experience with opportunities for adventure, escape, excitement, owning and investing, framed by the singular mission of creating incredible moments and memories. We're passionate about our Ontario landscape and facilitating accessible experiences, events, and opportunities for people of all ages to enjoy.

With best-in-class services and a vision for enhancing each resort offering, our growing portfolio of properties throughout Ontario has something for everyone, from active lifestyle retreats to romantic getaways, family experiences, and everything in between. Discover championship golf, downhill skiing and snowboarding, mountain and fat biking, nature trails, water sports and activities, gourmet dining, spa experiences, concerts and events, and so much more. **Choose adventure. Make memories. Discover freedom.**



Ontario's largest resort owner-operator.

Escape and discover

home. — Experience

the landscape. The future of 4-season Ontario resort living

— Make memories



freedhotelsandresorts.com

HORSESHOE RESIDENCES