



primont

■ WASAGA WALK

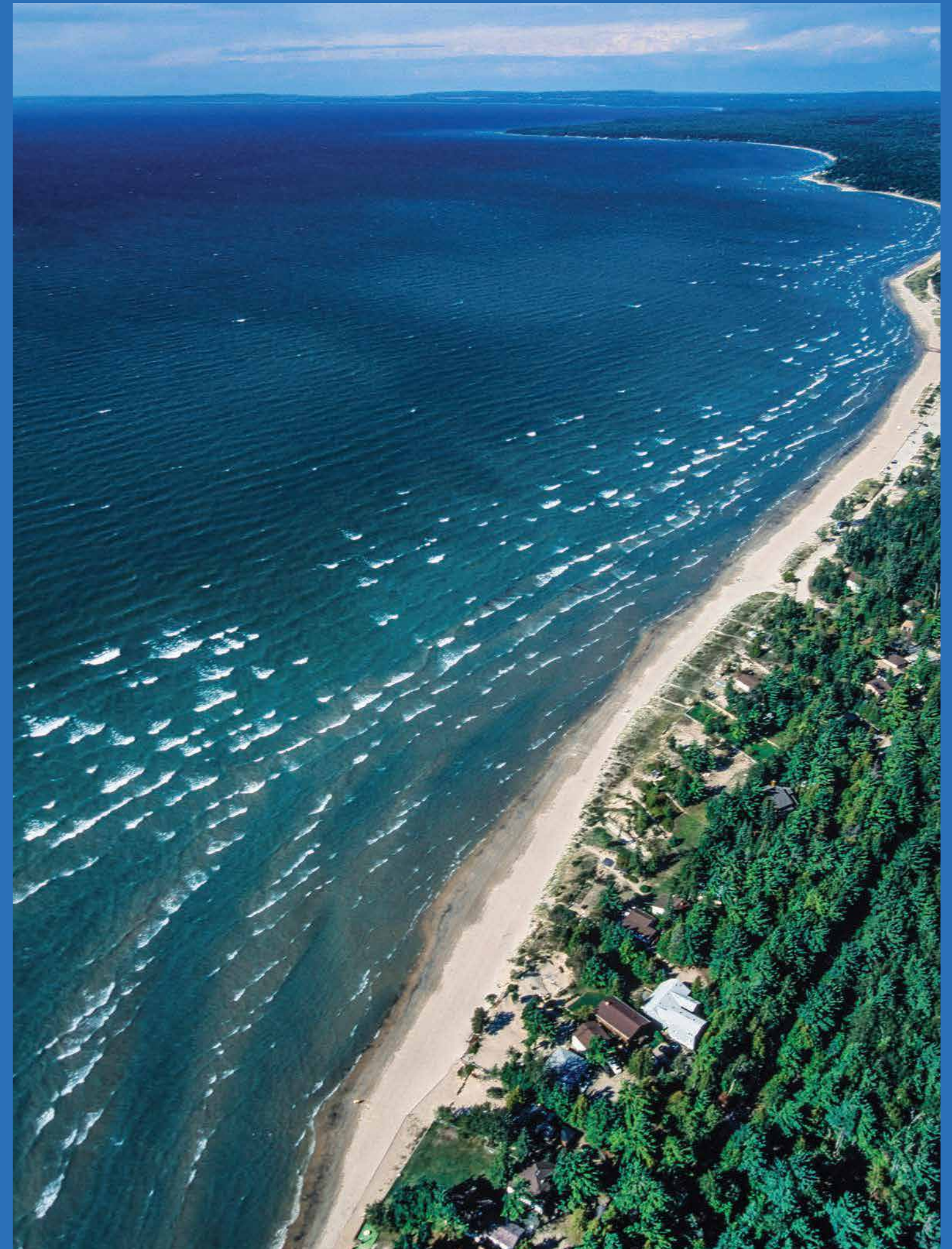
TOWNHOMES BY THE BEACH

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A close-knit community designed for a life well-lived.

■ WASAGA WALK

Welcome to Wasaga Walk by Primont, a modern new community nestled in woodlands on Mosley Street, only steps from the golden sands of Georgian Bay. This warm and friendly community of spacious, well-designed townhomes in the tranquil west end of Wasaga Beach is a premier opportunity to feel a sense of belonging, whether you're raising a family or enjoying retirement. Experience the ultimate balanced lifestyle, surrounded by an incredible range of area amenities in nearby Collingwood, Blue Mountain, and the upcoming revitalized downtown Wasaga Beach.



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Life in balance

At Wasaga Walk, every season brings new opportunities to embrace the outdoors and connect with your community. Spend warm summer days on the beach, snowy winters on the slopes of Blue Mountain, and crisp autumn afternoons hiking through vibrant fall colours. In spring, gather with loved ones for picnics under the serene white pines. When it's time to unwind, explore the area's local gems—restaurants led by creative chefs, cozy cafés, and charming boutiques along nearby historic streets. Here, life is a balance of nature, convenience, and meaningful connections in a welcoming, tight-knit community.

CONVENIENT TRANSPORTATION

Getting anywhere from Wasaga Walk is easy. You're only seconds from Highway 26, which gives you a quick route into Collingwood, Barrie or Alliston for work or leisure. From Collingwood, it's only a few more minutes up to Blue Mountain for all your winter activities. Drive to Thornbury for a change of pace, or head east along Mosley to explore the parks and sandy expanses of Wasaga Beach Provincial Park.



WASAGA BEACH PROVINCIAL PARK

The only provincial park in Ontario that is also a town, Wasaga Beach attracts beach lovers all through the summer to bask on the 14-kilometre stretch of pristine sand and clear, swimmable water.

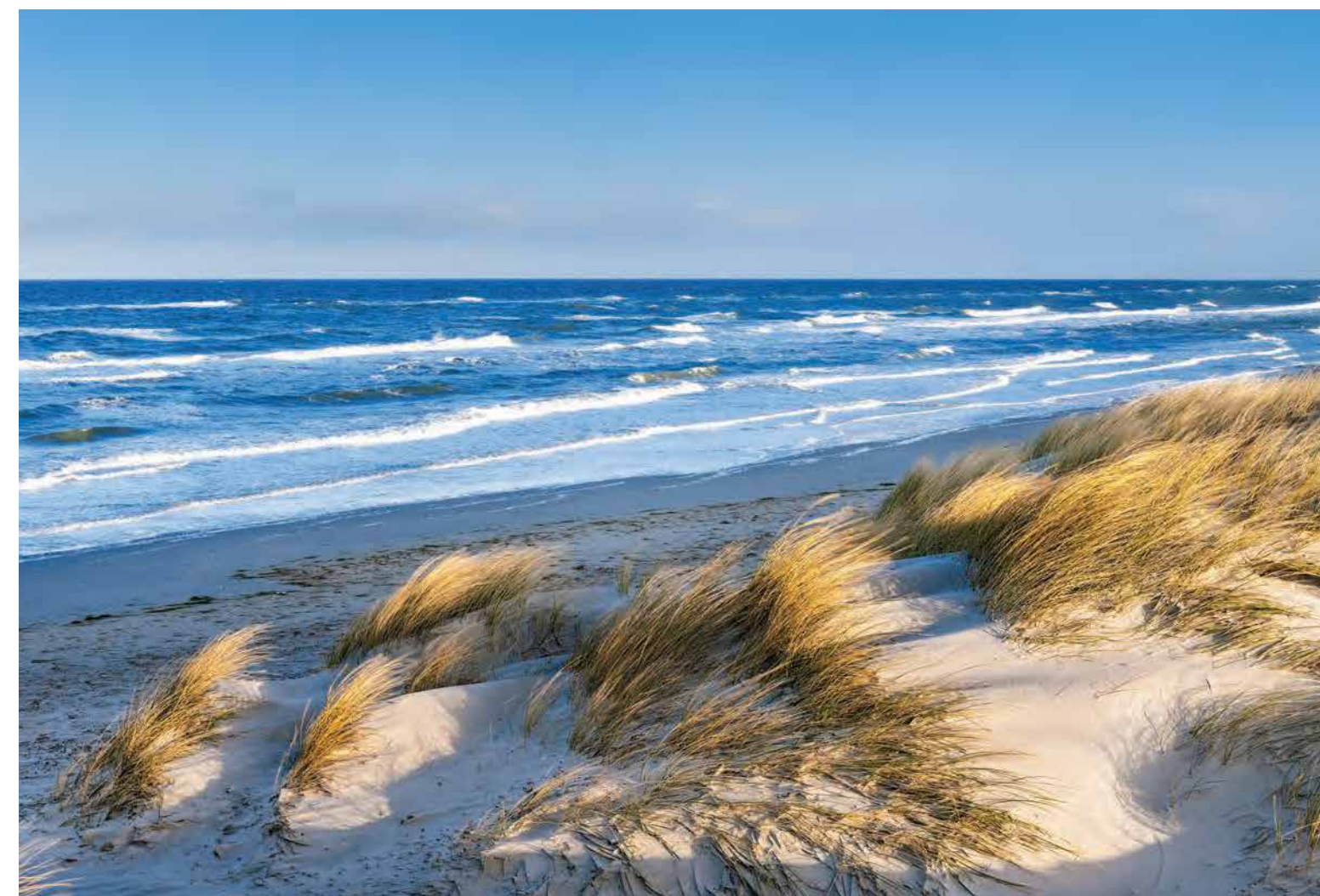
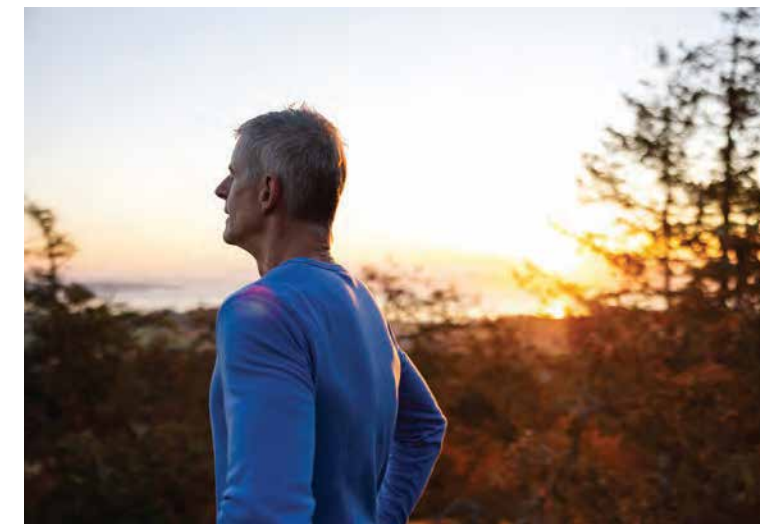
Wasaga Walk is located right at this stunning natural treasure, across from Beach Area 6 – one of the eight different public beaches that give visitors access to Georgian Bay.

Also part of the provincial park is the Wasaga Trail & Nordic Centre. This wooded parcel of land encompasses more than 50 kilometres of trails for hiking and 24 kilometres of groomed and track-set trails for cross-country skiing.

One-of-a-kind natural attraction

THE UNIQUE DUNES ECOSYSTEM

Following the park's trails, hikers will discover Ontario's largest and most remarkable sand dunes. This ecological haven is a favourite for nature enthusiasts, showcasing a diverse array of approximately 700 plant species and 230 bird species, making every visit an unforgettable experience.



For beachy idylls, sink your toes into the sand of Wasaga, the world's longest freshwater beach. Summer days are best spent lounging on the sand and swimming in the clean waters of beautiful Georgian Bay.



WATER SPORTS

Wasaga Beach is also a great place for watersports – whether you prefer motorboating or sailing, or relying on your own power and taking a kayak, canoe or standup paddleboard out onto the water.



TRAILBLAZING

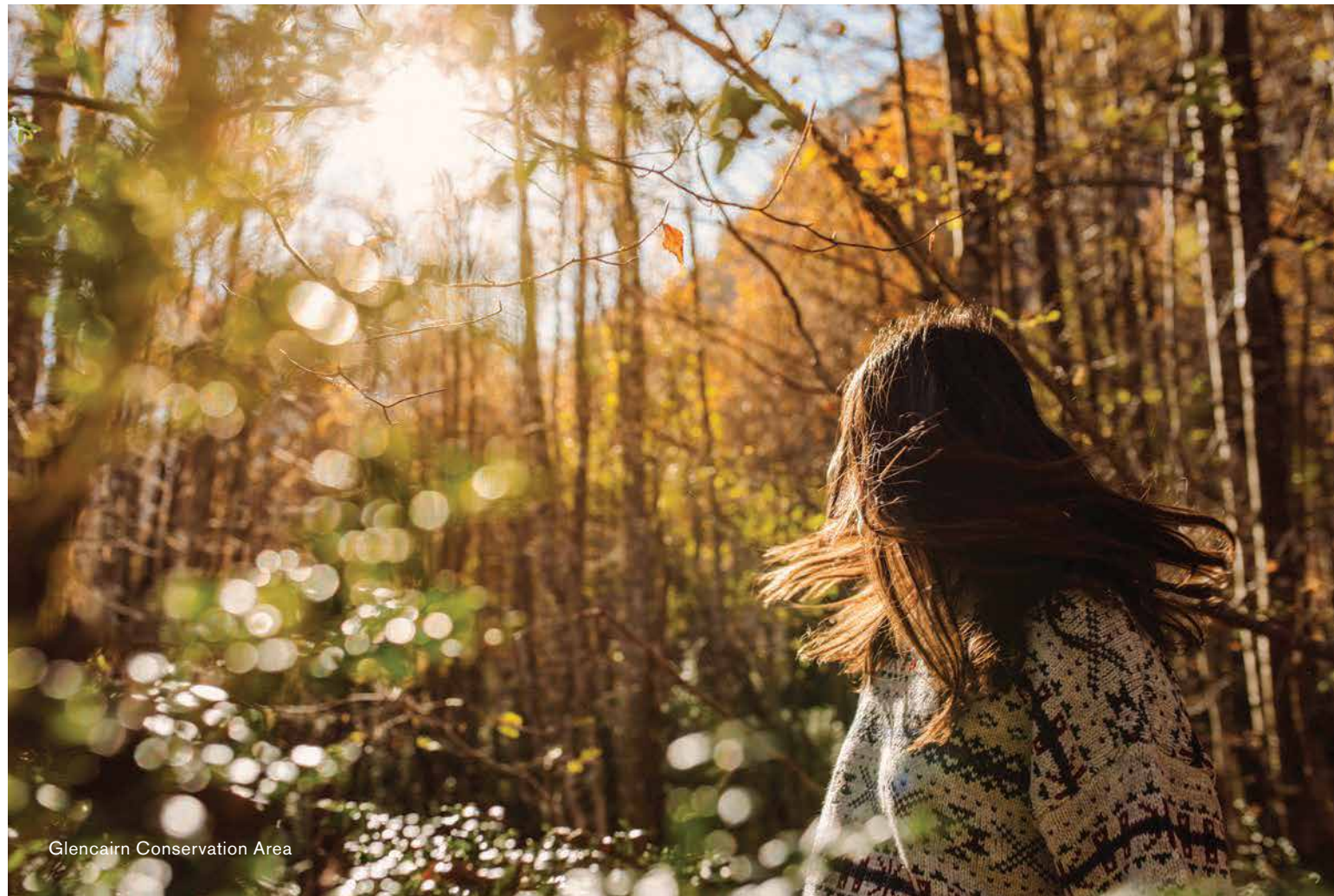
The 100 kilometres of recreational trails that crisscross the area create an irresistible draw for anyone who loves the rush of cycling along under clear skies or taking a long walk, with or without the family dog.



TEEING OFF

Golfers will rejoice in all the options available in the area, including public and private clubs. A favourite of locals is Marlwood Golf & Country Club, renowned for its mix of scenery, challenge and playability. As well, set in the countryside is Batteaux Creek Golf Club, which offers golfers one of the most scenic and playable layouts in Ontario.

Surrounded by trails and woodlands connected to Wasaga Walk, you can always get outside for leisurely walks in the fall. The colours are spectacular, usually peaking around Thanksgiving.



Glencairn Conservation Area

Take a road trip and drop by any of the many farms in the area that have stands overflowing with apples, pumpkins and other fall-harvest treasures.



Valley Farm Market



In winter, Wasaga Beach is a snowy paradise for cold-weather enthusiasts. Cross-country skiing, snow-shoeing, ice skating and winter hiking make the winters a peak time of year.

It's amazingly convenient to be so close to Ontario's number one skiing and snowboarding destination! The slopes of Blue Mountain beckon, with runs suitable for all skill levels. From après-ski at the vibrant Village of Blue Mountain to countless other nearby recreational activities, life at Wasaga Walk places endless adventures just around the corner.



The season of renewal, spring brings a feeling of lightness as the leaves begin to bud, flowers come out, and the area's orchards come alive with exquisite blossoms.

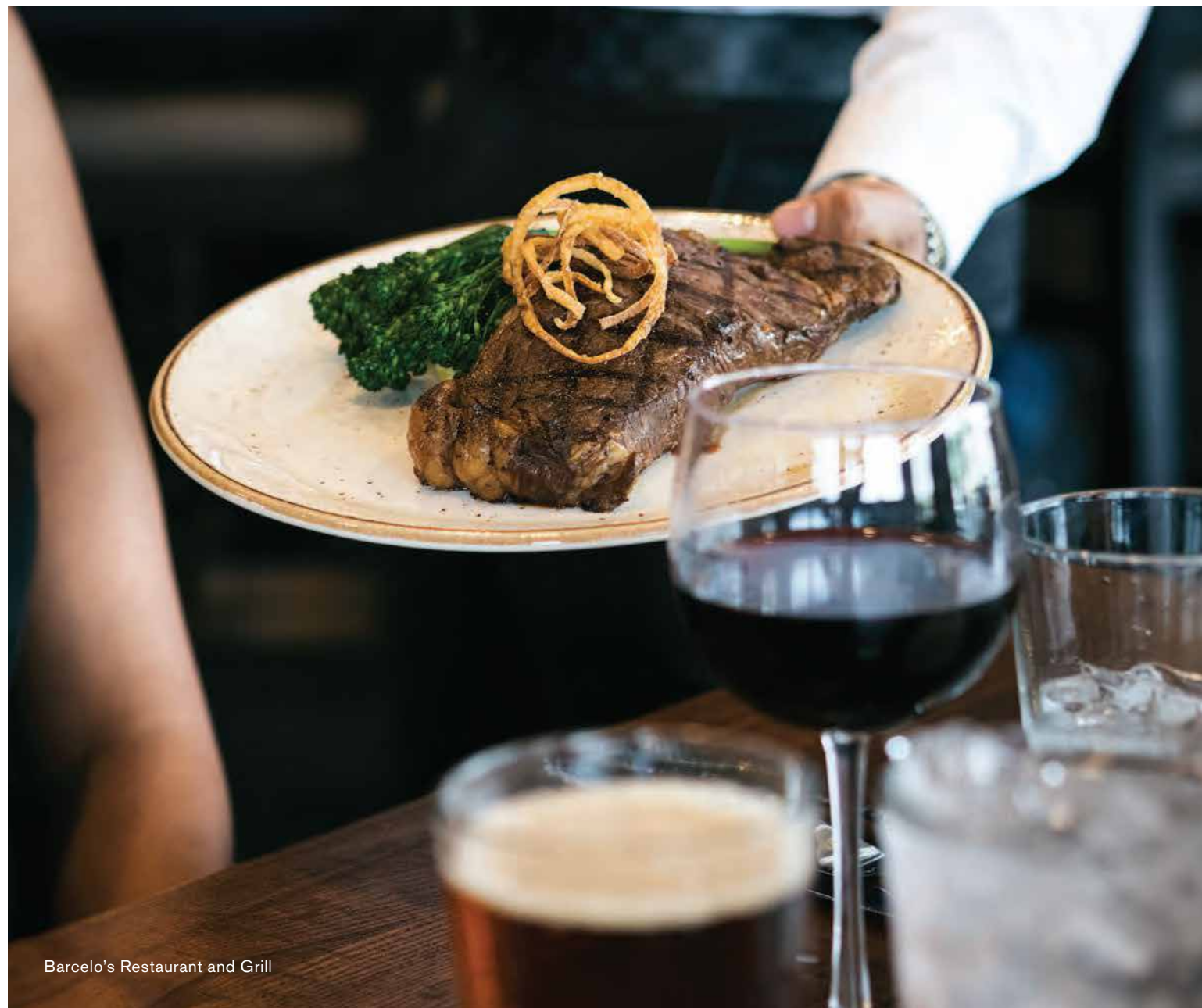


LOCAL FLAVOURS

Farms begin harvesting asparagus and rhubarb, selling this fresh produce at farmers' markets. Visit the Wasaga Beach Farmers Market at 1724 Mosley Street, running every Tuesday from June to September.

Elevated local eats

While a few high-quality restaurants are emerging in Wasaga Beach, Collingwood is quickly becoming a hub for culinary excellence. Award-winning chefs are making their way to this charming town, opening an array of restaurants that cater to every taste. With fresh, locally sourced ingredients and vibrant dining options, Collingwood offers an incredible culinary and entertainment scene to enjoy year-round. Here's just a small sample of the local favourites:



Barcelo's Restaurant and Grill

BARCELO'S RESTAURANT AND GRILL

22 Sunnidale Rd, Wasaga Beach

Only about 3 kilometres from Wasaga Walk, this local favourite dishes up Portuguese-influenced meals on the casual patio and in the more formal dining room. Steak, seafood and piri piri chicken are served with generous sides, and everything is freshly prepared from scratch.



Bent Taco



Side Launch Brewing Company

THE HURON CLUB

94 Pine Street, Collingwood

Located in an 1890s heritage building, this pub specializes in crispy wings, hefty, flavourful burgers, and steak & fries -- with vegetarian options also available. Upstairs there's a cocktail lounge, and on weekends, you can catch live music acts.

BENT TACO

48 Pine St, Collingwood

Offering much more than tacos, this Mexican-themed restaurant also serves ceviche, bowls – cauliflower! Classic chicken tinga! General Tso fried chicken! – and the usual complement of guacamole, nacho chips and more. The atmosphere is rustic and homey, and the patio gives you lots of space to enjoy the great outdoors while appreciating the tasty menu.

SIDE LAUNCH BREWING

200 Mountain Rd Unit 1, Collingwood

Named after the sideways style of launching giant lake freighters at the Collingwood Shipyards. This successful brewery hosts thirsty beer enthusiasts in the taproom and on the patio. Choose from the brewery's eclectic menu of core and seasonal beers. A food truck serves tacos and other hand-held favourites.

Top shopping spots

Wasaga Beach provides all the essentials for everyday living, ensuring convenience is always close by. Just a short drive away, Collingwood offers a more elevated shopping experience. Its quaint streets are home to boutique stores filled with unique finds, from handcrafted goods to stylish home accents. Whether you're searching for something special or simply browsing, Collingwood's vibrant shopping district makes every visit a delight.



Sporting Life, Collingwood

SPORTING LIFE

222 Hurontario St, Collingwood

You don't have to be an outdoorsy person to love this store, though it is a fantastic place to get completely outfitted for skiing, snowboarding, hiking, cycling or whatever you're into. Big-brand-names in outdoor gear as well as leisure wear designers make this emporium of upscale apparel a shopping treat.

THE MAKER'S OUTPOST

159 Hurontario St, Collingwood

Think of it as an in-person Etsy shop, but right on Collingwood's Main Street. Browse funky, cool and useful handmade products of the more than 100 Canadian makers are featured here. You're bound to find the ideal gift, or something special for yourself that you'll treasure.



The Maker's Outpost, Collingwood



Catch22 Gourmet Food Shop



Beach Restoration & Company

BEACH RESTORATION & COMPANY

998 Mosley St, Wasaga Beach

Opened seasonally during summer time, this boutique offers beach inspired home decor and furnishings, custom cushions, beach-themed signs, charcuterie, fashion and so much more.

CATCH22 GOURMET FOOD SHOP

962 Mosley St, Wasaga Beach

Let's say you're having a crowd over for dinner and want to impress them with a gourmet meal. Or maybe you need a break from cooking. This food shop makes it easy, with a vast selection of chef-prepared dinners, soups, charcuterie boards, cheese boards and more.

THE POSH SHOPPE

49 Hurontario St, Collingwood

Men and women alike have embraced this store, turning shopping for clothing into a pleasurable experience. Not only do the clothes span the style spectrum to appeal to a wide variety of tastes, but the sales associates will warmly offer assistance in styling a new outfit.

Insider area guide

Places to go, people to see – there’s so much to do in the Wasaga Beach/Collingwood area. We’ve curated this guide to help you get started, with help from long-time residents.

GROCERIES

1. Real Canadian Superstore
2. Catch22 Gourmet Food Shop
3. Valley Farm Market
4. Fernwood Farms & Market
5. Loblaws
6. Sobeyes

RECREATION & ENTERTAINMENT

7. Wasaga Beach YMCA
8. Wasaga Beach Arena
9. Wasaga Nordic and Trail Centre
10. Scandinave Spa
11. Wasaga Beach Dog Park
12. Georgian Bowl (Bowling), Collingwood
13. Collingwood Arboretum
14. Millenium Overlook Park
15. Skydive Wasaga Beach
16. Klondike Sports Park
17. Nancy Island Historic Site
18. Wasaga Beach Provincial Park area 6
19. Wasaga Beach Provincial Park area 5
20. Wasaga Beach Provincial Park area 4
21. Wasaga Beach Provincial Park area 3
22. Wasaga Beach Provincial Park area 2
23. Wasaga Beach Provincial Park area 1
24. Birdhouse Lane hiking trail
25. OslerBrook Golf and Country Club
26. Blue Mountain Golf & Country Club
27. Wasaga Adventure Park
28. Marlwood Golf & Country Club
29. Blue Mountain Ski Resort
30. Georgian Peaks Club
31. Osler Bluff Ski Club
32. Scenic Caves Nature Adventures
33. SE Equestrian
34. Playtime Casino Wasaga Beach

SHOPPING

35. Canadian Tire
36. Sporting Life
37. Cora Couture
38. The Posh Shoppe
39. The Maker's Outpost
40. Blue Mountain Music
41. The Nest
42. Future Costco

RESTAURANTS, CAFES, AND BREW PUBS

Wasaga Beach

43. The Iron Skillet
44. Georgian Circle Family Restaurant
45. Barcelo's Restaurant and Grill
46. Stacked Pancake and Breakfast House
47. Starbucks
48. Lorna Dunes Ice Cream

Collingwood

49. Sol Kitchen
50. Gibson & Company
51. Baked and Pickled Mexican
52. Sundays Ice Cream Parlour
53. The Pine
54. Lakeside Seafood and Grill
55. Northwinds Brewhouse & Kitchen
56. 1858 Caesar Bar
57. Fish & Sips
58. Prime Seven Nine
59. Bent Taco
60. Brunello at 27 on Fourth
61. Poppy's French Bistro
62. The Huron Club
63. The Smoke BBQ
64. Collingwood Brewery
65. Side Launch Brewing Co.
66. The Hungry Sumo
67. Tremont Café

SCHOOLS

68. Worsley Elementary School
69. Kinder Spirits Alternative Kindergarten
70. Birchview Dunes Elementary School
71. St. Noel Chabanel Catholic Elementary School
72. Stayner Collegiate Institute
73. Collingwood Collegiate Institute
74. Our Lady of the Bay Catholic High School

SERVICES

75. Wasaga Beach Public Library
76. Collingwood Regional Airport
77. Collingwood G&M Hospital



The revitalization plan for Wasaga Beach



Image Source: Town of Wasaga Beach

ENHANCING QUALITY OF LIFE

From Wasaga Walk it's just a short drive 10 kilometres east to downtown Wasaga Beach, planned to take its place as one of the top tourism destinations in Canada. The revitalized community will be anchored by a more livable, compact, accessible, and sustainable downtown.

The Town's official master plan calls for downtown Wasaga Beach to be more connected and walkable, with an arts and cultural centre, upscale retail, a boardwalk, upgraded tourist accommodation, improved transit hubs, and an enhanced public realm.

Source: <https://www.wasagabeach.com/en/business-and-development/downtown-development.aspx>

NEW DOWNTOWN

Transforming the downtown area will be a new town centre south of the river with a main street connecting it to the beach. Recreational trails, walkways, and bike paths will link the downtown to the entire community. Streets will be planted with natural landscaping, and the dunes and creek valleys will be preserved for everyone to enjoy.

MORE HOUSING OPTIONS

Primont's new Wasaga Walk townhome community aligns with the Town of Wasaga Beach master plan, which includes a land-use policy to "provide for a wider range of housing options for residents of Wasaga Beach."

THE CAPITAL COSTS PLAN

The Town of Wasaga Beach says in its planning document that "Capital costs for the full implementation of the Downtown Master Plan over the next 20 to 30 years have been estimated at over \$625 Million..."



New hotel & retail on the beach
Image Source: Town of Wasaga Beach



Future downtown parks & landscaping
Image Source: Town of Wasaga Beach

The perfect balance of nature, comfort, and community

At Wasaga Walk, every detail has been planned to create a welcoming community where comfort and connection come naturally. Surrounded by green space and thoughtfully landscaped areas, each phase of this master-planned neighbourhood provides a peaceful retreat. The East Phase features a new on-site park, designed to bring neighbours together and inspire meaningful relationships. With pedestrian pathways throughout and easy access to Mosley Street and Highway 26, Wasaga Walk offers a lifestyle that blends nature, community, and convenience.



Where neighbours meet and memories are made

The new on-site park at Wasaga Walk is thoughtfully designed to bring the community together. Featuring multiple play structures, it's the perfect place for kids to play and make friends while parents connect and relax. From sunny afternoons to summer evenings, the park offers something for all ages to enjoy, creating a vibrant space for neighbours to build friendships and lasting memories.



A community of homes, built for life's moments

With over 300 thoughtfully designed townhomes, Wasaga Walk is a master-planned community rooted in connection, comfort, and convenience. Offering a mix of traditional and back-to-back townhomes in a variety of elevations, every home is crafted with exceptional attention to detail and modern design. Featuring smart layouts tailored for growing families, first-time buyers, and those who love to entertain, these homes seamlessly blend style and functionality. More than just a collection of homes, Wasaga Walk is a vibrant community where neighbours become friends, families thrive, and life is balanced by the beauty of nature and the convenience of Wasaga Beach.



Traditional towns

This collection of Traditional townhomes offers up to 1,659 square feet of thoughtfully designed living space, with 3–5-bedroom layouts and 2.5–3.5 bathrooms. Perfect for growing families or hosting friends, these homes feature open-concept layouts that make entertaining effortless. Private outdoor space and green space views provide a peaceful retreat, while a finished basement option adds valuable living space, including a bedroom and full bathroom. Thoughtful details like mudrooms add practicality and convenience, ensuring these homes are as functional as they are inviting. With the opportunity to choose from a variety of carefully crafted designs, these townhomes truly have something for everyone.

1,350–1,659

SQ.FT. OF LIVING SPACE

3-5

BEDROOM OPTIONS

2.5-3.5

BATHROOM OPTIONS



ELEVATION A

Back-to-back towns

This collection of 3-storey back-to-back townhomes offers up to 1,576 square feet of thoughtfully designed living space, with 3–4-bedroom layouts and 2.5 bathrooms. Perfect for first-time homebuyers, these homes are crafted for open-concept living, with a covered balcony on the second floor that connects directly to the great room—ideal for relaxing or entertaining. Select kitchen layouts include a convenient island, adding both style and functionality to the heart of the home. Each home includes a deeper garage, providing additional space for storage, making these townhomes as practical as they are stylish.

1,234-1,576

SQ.FT. OF LIVING SPACE

3-4

BEDROOM OPTIONS

2.5

BATHROOMS



ELEVATION A

Carefree living spaces

With large windows that let in natural light, the spacious living/kitchen area combines the soft tones of nature with the functionality of a modern home chef experience.



KITCHEN

A moment of calm

ENSUITE BATHROOM

Step into a space designed for quiet moments and daily renewal. The walk-in shower refreshes and rejuvenates, while the double vanity offers room to share without compromise. With designer-selected finishes adding a touch of elegance, this ensuite is where your day begins and ends with effortless comfort.



ENSUITE

FUTURA

The future of living

The future is not something you enter, but something you create. The future of living, Futura by Primont enables you to plan your future to match your changing needs. So you can personalize your home and be ready for what's to come. Flexible layouts accommodate changes in your life's journey. Smart home features give you more control and peace of mind. And provisions for future technology give you confidence that your future will be sustainable and energy efficient, with lower costs for you.

Futura, offered at every new Primont home, enables you to feel confident about the future.

- 1 STAY CHARGED & CONNECTED**
Convenient USB/USB-C outlets built into the kitchen and each bedroom, so your devices are always powered up.
- 2 BRIGHTER, SAFER ENTRANCES**
A motion-activated front door light adds security and convenience.
- 3 SMART TEMPERATURE CONTROL**
Enjoy the perfect climate year-round with a smart thermostat that adapts to your lifestyle.
- 4 CAMERA DOORBELL FOR ADDED SECURITY**
A front doorbell with a built-in camera lets you see and speak to visitors from anywhere.
- 5 FUTURE-READY FOR EVs**
The garage is pre-wired with conduit for a future electric vehicle charging station, making it easy to plug in when you're ready.



We are family

50 years of fine home building

For 50 years, Primont has followed the simple philosophy of building every home as if it's their own, and treating every customer like they're a member of the family. Now when you're purchasing a new home, you can benefit from all those years of experience.

Primont Homes is committed to providing the highest quality and value to homebuyers. Prime locations, elegant design, superb craftsmanship and unrivalled customer service have made Primont a leading and trusted name in the industry. It's been Primont's privilege to build several dynamic, outstanding new communities of more than 5,000 homes in the GTA and around southern Ontario.

Joe Montesano
President of Primont

Pictured left to right:

Lore Attardo, Vice President of Primont
Joe Montesano, President of Primont
Charles Attardo, Vice President of Primont



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